



The Canadian
Chamber of Commerce
in Hong Kong

SEASON 11

MENTORSHIP PROGRAM

PARTNER:



SPONSORSHIP PACKAGE

	Program Partner (HKD 50,000)	Event Sponsor (HKD 25,000 per Event)	Venue Sponsor
<p>Exposure Pre-program</p> <ul style="list-style-type: none"> • Company Logo inclusion on S11 Mentorship Program Official Webpage • Company Logo inclusion in all Mentorship Program e-newsletter and Social Media coverages, at least 2 issues, (e.g Call for application, List of Mentors Introduction, etc.) to our database of 5,500 Newsletter subscribers and 5,100+ LinkedIn followers • Company Logo inclusion in Event Graphics for Marketing Purpose 	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<p>Exposure Throughout the program</p> <ul style="list-style-type: none"> • Company Logo inclusion in 5+ eDMs and e-newsletter on Mentorship Program related activities to all participants and selected partners (e.g. local & Canadian Universities/Alumni Communities and SMEs, etc.) • Invitations to all Mentorship Program Events/Activities/Workshops (e.g. Launching Networking, Personal Development Workshop, Closing Ceremony Cocktail, etc.) • Acknowledgement by Emcee during in-person events/activities/ workshops • Company Logo inclusion on On-site Marketing Material / Event Graphic 	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>
<p>Exposure Post-program</p> <ul style="list-style-type: none"> • Company Logo inclusion in Post-event Social Media Post • 1 x standalone Company eDM to the Chamber database (5,500 subscribers) valid for one year 	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>