THE CANADIAN CHAMBER OF COMMERCE IN HONG KONG PRESENTS:

CANCHAMHK 2020 ANNUAL BALL

THE ROARING TWENTIES

SATURDAY, MAY 16TH, 2020

SPONSORSHIP OPPORTUNITIES

EVENT DETAILS

The 1920s marked an exciting time of economic prosperity, technological advancements, and social diversity. Join us to celebrate the milestones that made the 1920s “roar” and the exciting opportunities in 2020!

Indulge in an evening of gourmet food, dancing and music at one of Hong Kong’s most luxurious hotels.

Saturday, May 16, 2020
Grand Hyatt Hong Kong
6:00 pm

WHY SPONSOR?

Our past few gala events have been sold out and we anticipate another event supported by a record number of influential business leaders, their VIP guests, socialites, senior government officials and friends of the Canadian and Hong Kong business communities.

Proceeds from the evening will benefit CanChamHK’s programs that help support the Canadian business community in Hong Kong.

SOLD OUT

TITLE SPONSOR

BENEFITS

- Official recognition as the Title Sponsor
- 1 Platinum table for 12 people situated next to the Head Table
- 2 seats will be reserved for your company at the Head Table

MARKETING & PROMOTIONS

- Company logo on Chamber website
- Company logo on all ball EDMs (Electronic Direct Mail)
- Company logo on ball invitations
- One (1) Electronic Direct Mail (EDM) which reaches over 4,000 businesses and professionals

ON-SITE RECOGNITION

- Prominent display of your company logo throughout the foyer & reception area
- Your company logo featured in main ballroom
- Acknowledgement by MC as the Title Sponsor
- Company logo on front cover of the Ball Program
- Full-page (inside-front-cover) advertisement in the Ball Program
- Post-event complimentary USB with photos

PHOTO BOOTH SPONSOR

SOLD OUT

BENEFITS

- Official recognition as the Photo Booth Sponsor
- 2 seats will be reserved for your company representatives at the Head Table

MARKETING & PROMOTIONS

- Company logo on Chamber website
- Company logo on all ball EDMs (Electronic Direct Mail)

ON-SITE RECOGNITION

- Display of your company logo on the Photo Booth backdrop
- Your company logo on photoframes given to every guest (up to 400 pieces)
- Acknowledgement in Ball Program book
- Acknowledgement by MC as the Photo Booth Sponsor
- Post-event complimentary USB with photos

COCKTAIL SPONSOR

SOLD OUT

BENEFITS

- Official recognition as the Pre-Dinner Sponsor

MARKETING & PROMOTIONS

- Company logo on Chamber website
- Company logo on all ball EDMs (Electronic Direct Mail)

ON-SITE RECOGNITION

- Special display of your company logo at the Cocktail Station
- Acknowledgement in Ball Program book
- Acknowledgement by MC as the Cocktail Sponsor
- Post-event complimentary USB with photos

BEST DRESSED SPONSOR $60,000

BENEFITS

- Official recognition as the Best Dressed Sponsor

MARKETING & PROMOTIONS

- Company logo on Chamber website
- Company logo on all ball EDMs (Electronic Direct Mail)

ON-SITE RECOGNITION

- Your company logo on the “Best Dressed” award presented on stage to the winner
- Acknowledgement in Ball Program book
- Acknowledgement by MC
- Post-event complimentary USB with photos

ENTERTAINMENT SPONSOR $60,000

BENEFITS

- Official recognition as the Entertainment Sponsor

MARKETING & PROMOTIONS

- Company logo on Chamber website
- Company logo on all ball EDMs (Electronic Direct Mail)

ON-SITE RECOGNITION

- Special display of your company logo on the main stage with the band
- Acknowledgement in Ball Program book
- Acknowledgement by MC
- Post-event complimentary USB with photos

"REDISCOVER HONG KONG" SPONSOR $60,000

BENEFITS

- Official recognition as the "Rediscover Hong Kong" Sponsor

MARKETING & PROMOTIONS

- Company logo on Chamber website
- Company logo on all ball EDMs (Electronic Direct Mail)

ON-SITE RECOGNITION

- Special display of your company logo at the display corner
- Acknowledgement in Ball Program book
- Acknowledgement by MC
- Post-event complimentary USB with photos

PLATINUM TABLE $68,000

BENEFITS

- A table for 12 people

MARKETING & PROMOTIONS

- Company logo on Chamber website
- One full-page advertisement in the Ball Program valued at $10,000

ON-SITE RECOGNITION

- Company logo displayed at your table
- Acknowledgement in Ball Program book
- Acknowledgement by MC
- Post-event complimentary USB with photos

GOLD TABLE $52,000

($42,000 FOR SCHOOLS)

BENEFITS

- A table for 12 people

MARKETING & PROMOTIONS

- Company logo on Chamber website
- One half-page advertisement in the Ball Program valued at $5,000

ON-SITE RECOGNITION

- Acknowledgement in Ball Program book
- Acknowledgement by MC
- Post-event complimentary USB with photos

IN-KIND SPONSORSHIPS ARE WELCOME, TOO!

In-kind Sponsors for the 2020 Ball may choose from donation of silent auction items to sponsorship of table and raffle prizes.

Minimum retail value of the item is suggested to be HK$5,000 for the Silent Auction or HK$500 for the Raffle Prize to receive sponsorship benefits.

As a raffle prize or silent auction item sponsor, you will get your company name and logo in the Ball Program Guide and Chamber website, which offers full exposure to the Chamber's database of more than 4,000+ businesses and professionals in Hong Kong and abroad.

FULL PAGE AD
IN THE BALL PROGRAM BOOK
$10,000

BENEFITS

Full page advertisement in program book

ON-SITE RECOGNITION

Program book to be distributed to approximately 500 ball attendees

REGULAR TABLES & TICKETS

Table of 12 People $30,000
Table of 11 People $28,000
Table of 10 People $26,000

COUPLES: $5,200
INDIVIDUAL: $2,800

CONTACT

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The Canadian
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