



Advertising Kit

The Canadian Chamber of Commerce in Hong Kong

TABLE OF CONTENTS

• About Us	3
• Our Reach	4
• Newsletter & EDMS	5-9
• Member Privileges	10
• Sponsorship	11
• Contact Us	12

ABOUT US



Founded in 1977, the Canadian Chamber of Commerce in Hong Kong (CanChamHK) is a proactive, non-government body that provides an extensive networking platform for members with business interests in Canada, Hong Kong, Mainland China, and the broader Asia-Pacific region.

With 3100+ members, our Chamber is one of the largest Canadian business organizations outside of Canada, one of the leading and most active international chambers in Hong Kong, and an influential business group in Asia-Pacific.

Open to Canadian and non-Canadian members, our Chamber represents businesses of every size from across the widest spectrum of industries. Our members include senior executives of multinational corporations, small and medium-sized companies, as well as government officials, business leaders, entrepreneurs, education experts, and young professionals.

Chamber Demographics

Like Canada itself, the Chamber's strengths are built on the diversity of its members who range from blue-chip Canadian and well-known Hong Kong corporate names through to local start-ups.

OUR MEMBERS

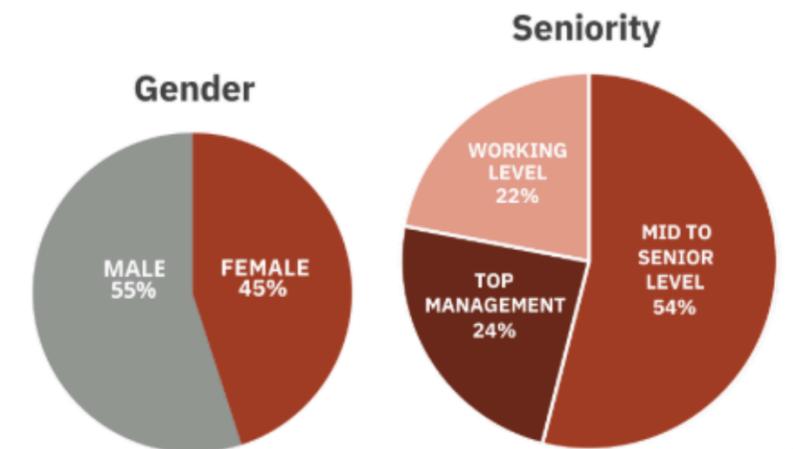
Our membership includes both **Canadian and non-Canadian companies**, with over 40% being non-Canadian.

A **diverse membership base** ranges from established global corporations to budding tech start-ups.

The **key sectors** among our membership are:

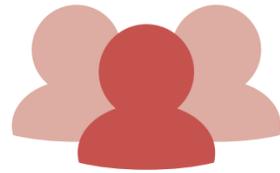
- Insurance
- Banking & Finance
- Professional Services*
- Investments
- Education
- IT/Technology

*Lawyers, Accountants, financial advisory, business consultants

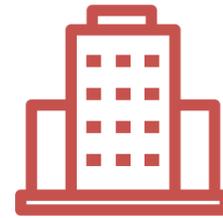




OUR REACH



3,100+
MEMBERS



300+
COMPANIES



15
COMMITTEES



7,400+
SUBSCRIBERS



7,800+
LINKEDIN FOLLOWERS



70+
EVENTS/YEAR

Newsletter Inclusions / Standalone Bespoke EDMs

Members can submit an inclusion for our biweekly newsletter or content for an EDM to our 7,400+ subscribers.

Number of complimentary newsletters and EDM varies according to membership tier. Please refer to the below chart for complimentary quota and cost for additional Promotion.

Please note that EDM and newsletter credits must be used within the current membership period. The quota will reset upon renewal.

	Young Professional	Individual	Entrepreneur	Corporate	Gold	Platinum
Submit inclusions in Bi-Weekly Newsletter	1	2	4	8	TBD	TBD
Submit standalone EDM content	-	-	1	1	3	6
Additional EDM	10k	10k	8.5k	8k	TBD	TBD

Rates for Non-Members

- Newsletter: HKD 6,000 for two inclusions
- EDM: HKD 14,000 for one standalone bespoke EDM

Full Newsletter Example

What's new? ❏ Quoi de neuf ?



Welcoming Our New Executive Committee Members!

Dear Katy,

On 30 October 2025, the Canadian Chamber of Commerce in Hong Kong successfully held its Annual General Meeting 2025 and Extraordinary General Meeting with the attendance of CanCham's members.

The meeting covered the Chairman's Report, the Financial and Budget Report, the Election of New Executive Committee Members, the Chamber's accomplishments, and upcoming plans.

We are thrilled to welcome our members **Terence Chow, Ron Chung, Ian Lee, Michelle Qiu, Christine Romano and Carrie Tong** to the Executive Committee! Each of these dedicated individuals brings a remarkable level of commitment and passion for the Chamber and its future growth. We are excited to introduce them and look forward to their invaluable support in our events and initiatives. Welcome aboard!

[->Read More Here](#)

We extend our heartfelt gratitude to the officers who had completed their term. Your contributions have been instrumental to our success, and we sincerely thank you for your dedication and service.

Joanna Chan | Calvin Chiu | Julie Labrecque Page | Hodson Wang | Wai-Choong Hui

We would also like to thank the governors who have supported us and express our appreciation to those who have renewed their mandates on the Governors Council:

Victor Apps | John Cheh | Ignatius (Igguy) K K Chong | Robert Cook | William W.H. Doo | Lawrence Ho | Patrick Lam | Lincoln K.K. Leong | David M. Nesbitt | Richard Simens

Lastly, we are pleased to extend our heartfelt congratulations to **Mr. Alex Tam** on his re-election for another year of continued service as the Chairman of the Canadian Chamber of Commerce in Hong Kong. His unwavering commitment and visionary leadership have been instrumental in guiding the Chamber towards achieving its goals and enhancing our community's growth.

We look forward to collaborating with all of you in the upcoming year! Thank you for your continued support!

Want More?
Follow us on [LinkedIn](#) for daily updates!



CANCHAMHK CHAIRMAN'S UPDATE: KEY PRIORITIES FOR 2024-2025

[Read the Chairman's Annual Update 2024-2025](#)

Chamber News

What's new? ❏ Quoi de neuf ?



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Upcoming Events

Upcoming Events

<p>Lunch & Learn Webinar: From Cash Remuner...</p> <p>Lunch & Learn Webinar</p> <p>Nov 13, 2025 (12:30 - 13:00) (GMT+8)</p>	<p>TWN Annual Breakfast Meet and Greet</p> <p>Nov 18, 2025 (08:15 - 10:00) (GMT+8)</p> <p>Tanner De Witt Hong Kong Island, Hong Kong SAR</p>
<p>Leadership Series - Exclusive Breakfast ...</p> <p>Nov 27, 2025 (08:30 - 10:00) (GMT+8)</p> <p>187, Hancock Bldg., The Hong Kong Club</p>	<p>The 78th Canadian Commemoration Ceremony...</p> <p>Dec 7, 2025 (10:00 - 11:00) (GMT+8)</p>
<p>CanChamHK's Annual Christmas Fete 2025</p> <p>Nov 11, 2025 (18:30 - 20:30) (GMT+8)</p> <p>CanChamHK Hong Kong Island, Hong Kong SAR</p>	<p>12th TransPacific Entrepreneurial Confer...</p> <p>Jan 26, 2026 (09:00 - 20:00) (GMT+8)</p> <p>TransPacific Economic Diversification New Investment Opportunities</p> <p>CanChamHK Hong Kong SAR</p>

Member Highlight

Your content goes here!

Exclusive Member Perks

Sponsors

Member Highlight

Lan Kwai Fong Group

Invest in Paradise: Sudara Phuket Showcase at California Tower.

Discover Sudara Phuket, the breathtaking new resort-style residential development from Lan Kwai Fong Group, where Thai coastal serenity meets world-class design. Led by visionary entrepreneur Dr. Allan Zeman, this project redefines Phuket luxury living through architectural excellence, sustainability, and resort-grade hospitality.

Join us at California Tower, Lan Kwai Fong, to experience a bespoke showcase dedicated to discerning investors. Our team will provide exclusive insights and personalized consultations to help you secure your place in this landmark development.

Investment Highlights

- Prime Location: Just 500 meters from the pristine Bangtao Beach - Phuket's most desirable lifestyle hub.
- Strong Market Performance: Phuket real estate prices have risen 7-10% annually in the luxury condo segment, driven by tourism and foreign investment.
- High Rental Yields: Investors can enjoy net rental returns of up to 10%, supported by management from Andara Resort & Villas.
- Five-Star Lifestyle Amenities: Clubhouse with yoga terrace, co-working lounge, café, pools, gym, outdoor entertainment zones, and concierge services.

Contact Us: [WhatsApp](#)

[Read More](#)

Exclusive Member Perks

<p>加拿大楓之寶</p> <p>Adrien Gagnon 加拿大楓之寶 - Selected products from just \$69! Upon \$999, enjoy 10% off!</p> <p>View Details</p>	<p>AIR CANADA</p> <p>Air Canada - 10% Discount Exclusive to CanChamHK Members</p> <p>View Details</p>	<p>alea</p> <p>Alea - Members can enjoy a complimentary review of their insurance plan</p> <p>View Details</p>
<p>ASPAC</p> <p>ASPAC - Enjoy a C\$5,000 Decorating Allowance with Every Home Purchase at Signature at River Green</p> <p>View Details</p>	<p>BUTTERFLY COACHING</p> <p>Butterfly Coaching - 20% discount for 2 coaching sessions</p> <p>View Details</p>	<p>CIGAR KINGDOM</p> <p>Cigar Kingdom - 15% Off on Private Label Service</p> <p>View Details</p>

CanChamHK is Now On WhatsApp Business!

Contact us through WhatsApp for any inquiries or join our weekly group to get the latest updates and chamber news!

[Join the Chamber](#)

Our Chamber is Proudly Sponsored by

Platinum Sponsors

CIBC, CK Hutchison, Northleaf, Scotiabank, Sun Life

Gold Sponsors

AIR CANADA, ASPAC, IVEY, UMELO, St. Michael's University School

[JOIN THE CHAMBER | Network. Advocate. Promote](#)

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Platinum Sponsors

CHRISTIAN ALLIANCE INTERNATIONAL SCHOOL, CIBC, CK HUTCHISON, CK Infrastructure, Hengan, Hongkong Land, Manulife 宏利, Northleaf, Royal Bank of Canada, Scotiabank, Sun Life 永明金融

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If you are a CanChamHK Member and you're interested in joining our Member Privilege Program, please email businessdev@cancham.org

Newsletter Submission Requirements

Member News

Lan Kwai Fong Group

Title → **Invest in Paradise: Sudara Phuket Showcase at California Tower.**



Discover Sudara Phuket, the breathtaking new resort-style residential development from Lan Kwai Fong Group, where Thai coastal serenity meets world-class design. Led by visionary entrepreneur Dr. Allan Zeman, this project redefines Phuket luxury living through architectural excellence, sustainability, and resort-grade hospitality.

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Contact Us: [WhatsApp](#)

[Read More](#)

Our newsletter is published **bi-weekly, every Tuesday**. It will be placed under Member News

Please submit the following **ONE WEEK** before the newsletter is scheduled to be sent out

- Company logo or image PNG / JPG File (an image with a minimum width of 600px that is no larger than 10MB)
- Title
- 70-word description
- URL for "Read More" button
- Subject and email address if you'd like to hyperlink any text for additional inquiries.

2026 Newsletter Schedule	Mar: 3, 17, 31 Apr: 14, 28 May: 12, 26 Jun: 9, 23 Jul: 7, 21
	Aug: 4, 18 Sep: 1, 15, 29 Oct: 13, 27 Nov: 10, 24 Dec: 8, 22

Standalone Bespoke EDM Submission Requirements

Please check on the available EDM send-out date and provide the following **One Week** before the EDM is scheduled to be sent out for preview.

- Email Subject
- Title of the EDM
- Company Logo
- URL for the Graphic
- Button Titles and URLs
- Graphic PNG / JPG File (an image with a minimum width of 600px that is no larger than 10MB)
- Short Copy (200-250 words)
- Contact Information (if needed)

The screenshot shows an email marketing template for Club Med. At the top left is the logo for 'The Canadian Chamber of Commerce in Hong Kong' with a small red maple leaf icon. To its right is a disclaimer: 'This EDM is being sent on behalf of Club Med, a member of the Canadian Chamber of Commerce in Hong Kong.' Below this is a red banner with the Club Med logo and the text '[Club Med Japan Ski] Book Now & Save 20%* on Japan Ski Holidays'. The main graphic features a snowy mountain scene with three skiers. Text on the graphic reads '2026/27 Japan Ski Holiday' and 'Super Early Bird Up to 20% OFF'. Below the graphic is a 'Book Your Ski Escape' button. The email body contains a personalized greeting 'Dear Katy,' followed by promotional text about the 'All-inclusive Japan Ski Holiday' and a list of benefits: 'Lock in your ideal travel dates (even during peak festive seasons!)' and 'Secure early bird savings of a guaranteed 20% OFF* by 12 February'. A 'Need Advice?' section provides contact information for Club Med advisors. At the bottom, there are four small images of ski resorts and a footer with social media icons for LinkedIn, YouTube, and Facebook.

Standalone EDM Example

Graphic



 This EDM is being sent on behalf of **Christian Alliance International School of Hong Kong**, a member of the Canadian Chamber of Commerce in Hong Kong. [Read More](#)



Choosing the right school is one of the most important decisions you make for your child. We know a school will shape a child's character, which is why choosing the right school is of great importance.

At Christian Alliance International School, our focus is on cultivating graduates who are articulate, confident, compassionate, and discerning young men and women that will effect positive change in society.

We are now accepting applications for August 2026-2027 entry. If you are interested in placing your child in a Christ-centred, student-focused school, we invite you to complete an online application form [here](#). You are also welcome to visit us at our upcoming Thanksgiving Carnival, Experience Day, or Open Morning. More details [here](#).

Our Admissions Team is available to provide you with further guidance and answer any questions you may have.

Follow CanCham On Social Media



Your company name is mentioned here

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Customisable text and buttons

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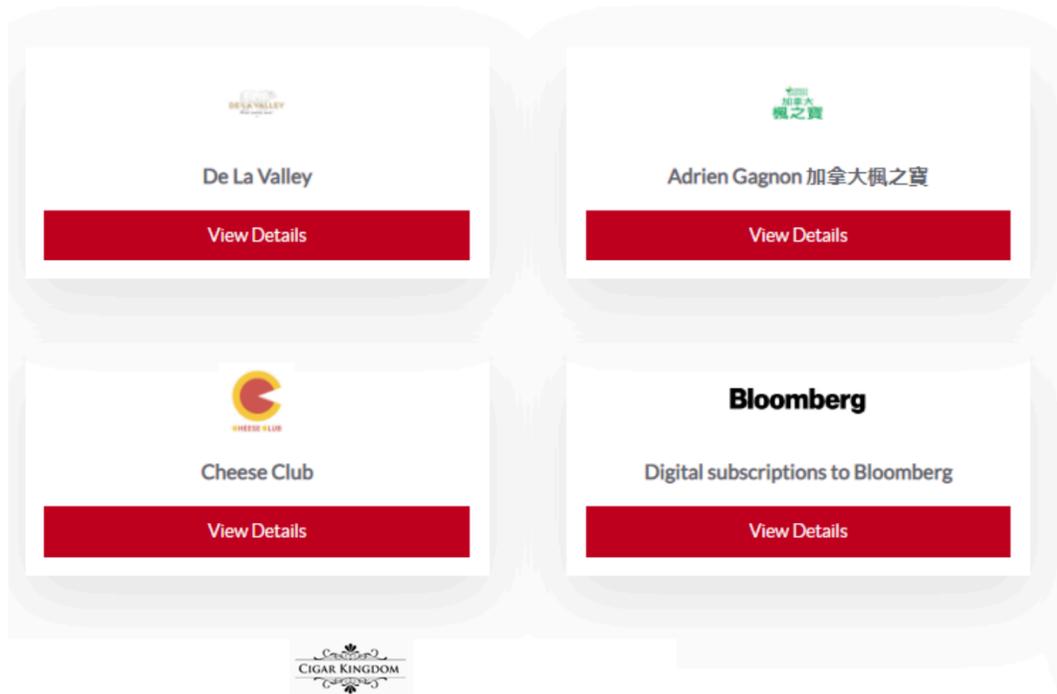
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Follow CanCham On Social Media

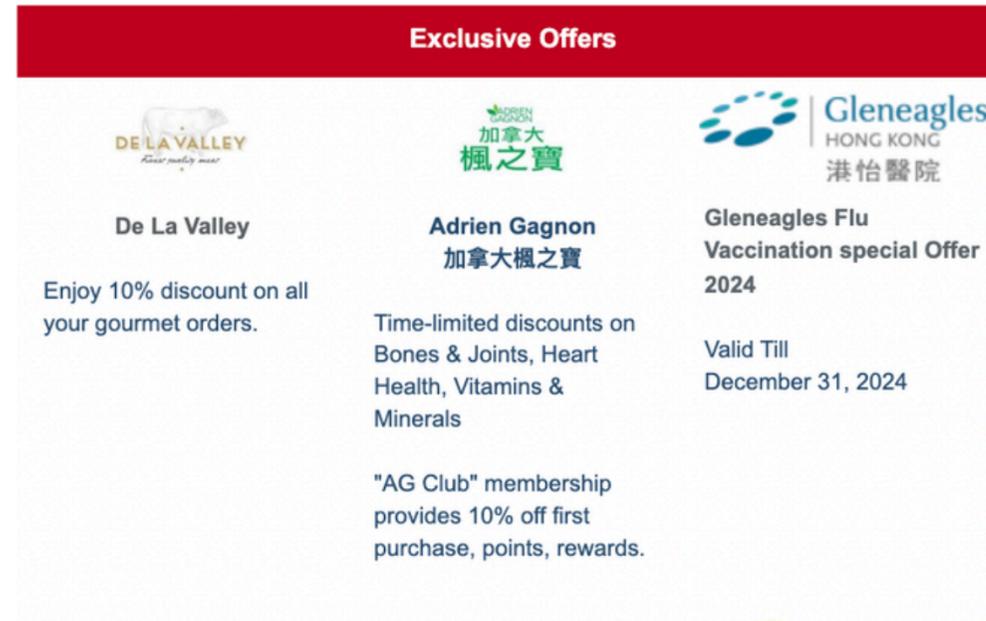


Member Privilege Program

CanChamHK Website



Newsletter



Members can submit special CanChamHK discounts to be promoted for free on the CanChamHK website, in our bi-weekly newsletter, and across our social media platforms.

If you are a CanChamHK Member and are interested in joining our Member Privilege Program, please email businessdev@cancham.org.

Social Media



To share your discount, please provide the following:

- Company logo
- Title of the offer
- Any applicable URLs
- A graphic file (JPG or PNG)
- A short description (up to 50 words)
- How to redeem
- Contact Information

Cigar Kingdom - Enjoy an additional 5% off on selected Cuban and non-Cuban cigars



Enjoy an additional 5% off on selected Cuban and non-Cuban cigars, not limited to certain brands.
Simply use the code "CANCHAM5" at checkout on <https://hk.cigar-kingdom.com/> to redeem this offer.



OUR SPONSORS

Platinum Sponsors



Gold Sponsors



Contact Us

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www.cancham.org



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