



Advertising Kit

The Canadian Chamber of Commerce in Hong Kong

TABLE OF CONTENTS

• About Us		3
• Our Reach		4
• Newsletter & EDMS		5-9
• Member Privileges		10
• Sponsorship		11
• Contact Us		12



ABOUT US

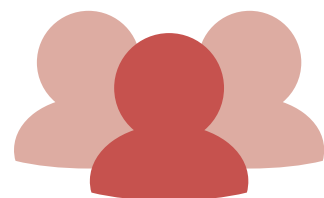
Founded in 1977, the Canadian Chamber of Commerce in Hong Kong (CanChamHK) is a proactive, non-government body that provides an extensive networking platform for members with business interests in Canada, Hong Kong, Mainland China, and the broader Asia-Pacific region.

With 2,500+ members, our Chamber is one of the largest Canadian business organizations outside of Canada, one of the leading and most active international chambers in Hong Kong, and an influential business group in Asia-Pacific.

Open to Canadian and non-Canadian members, our Chamber represents businesses of every size from across the widest spectrum of industries. Our members include senior executives of multinational corporations, small and medium-sized companies, as well as government officials, business leaders, entrepreneurs, education experts, and young professionals.



OUR REACH



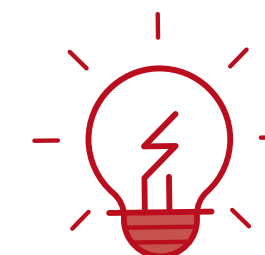
2,600+

MEMBERS



300+

COMPANIES



11

COMMITTEES



5,800

SUBSCRIBERS



7,000

LINKEDIN FOLLOWERS



60+

EVENTS/YEAR

Newsletter Inclusions / Standalone EDMs

Members can submit an inclusion for our biweekly newsletter or content for an EDM to our 5,800+ subscribers.

Number of complimentary newsletters and EDM varies according to membership tier. Please refer to the below chart for complimentary quota and cost for additional marketing.

	YP	IND.	ENT.	CORP.	GOLD	PLAT.
Submit inclusions in Bi-Weekly Newsletter	1	2	4	8	TBD	TBD
Submit standalone EDM content	-	-	1	1	3	6
Additional EDM	10k	10k	8.5k	8k	TBD	TBD

For Non Members
Newsletter: HKD 6,000 for two inclusions
EDM: HKD 14,000 for one standalone EDM

Newsletter Submission Requirements

Member News

Joyce Tsang Content Marketing Limited



Joyce Tsang Content Marketing Unveils Strategic Content Services to Global Entrepreneurs
A Hong Kong-based consultancy redefines entrepreneurial success through expert consultations, upskill training, and fractional CMO services.

In the intricate web of entrepreneurship, where the digital realm can be both an ally and a challenge, Joyce Tsang Content Marketing sheds light on a prevalent hurdle faced by entrepreneurs globally. The consultancy steps into a clarity driven narrative, acknowledging the struggles experienced by business owners in solving the complexities of content marketing.

Empowering Through Insightful Consultations

The consultancy service provides entrepreneurs with a platform to articulate their content challenges. Joyce Tsang, drawing from experience and expertise, delivers practical insights, unraveling the complexities that hinder small businesses in the competitive digital landscape.

Read More

Depending on the content of your news, it will be placed under MEMBER NEWS OR MEMBER PRIVILEGES.

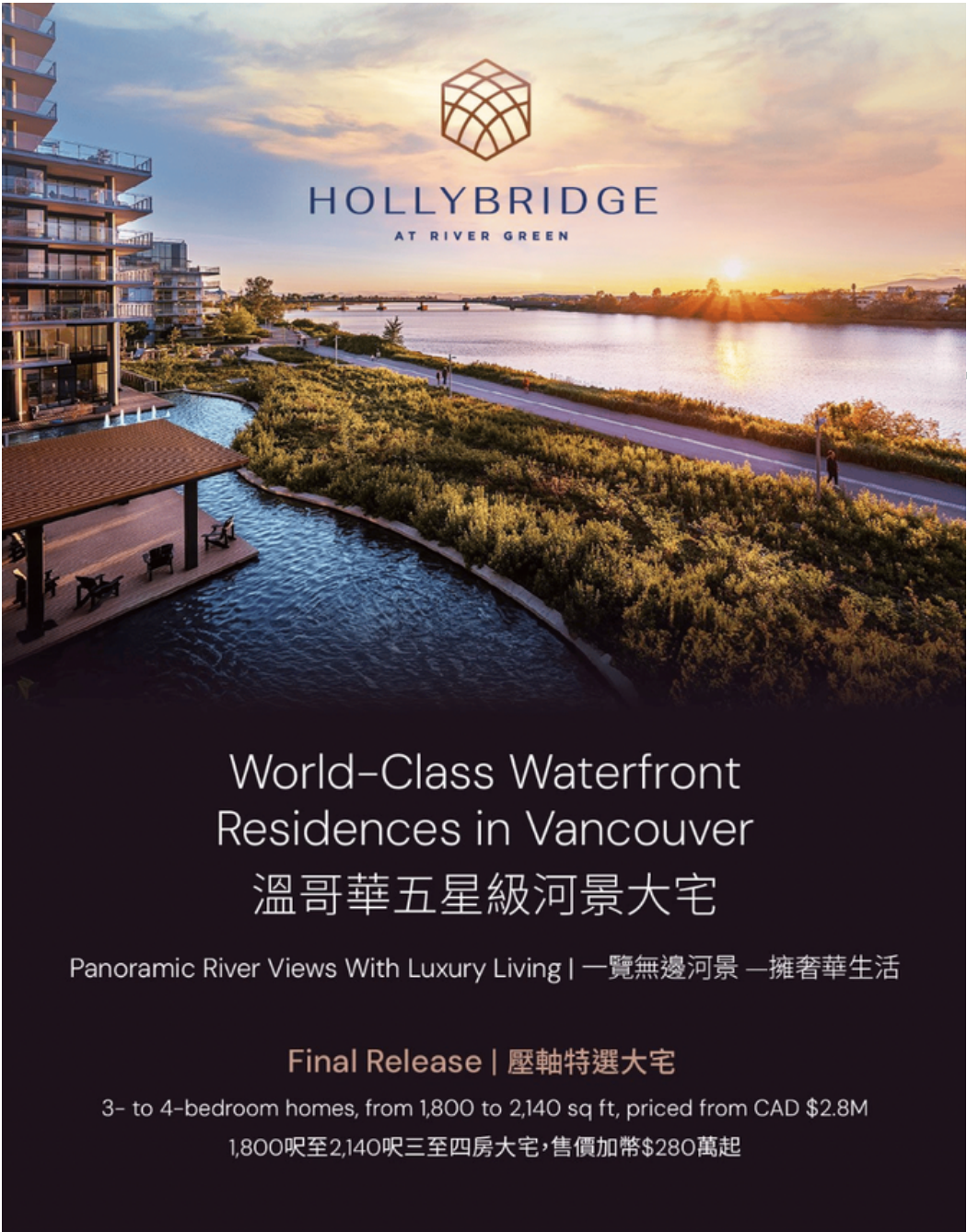
Please submit the following 5 days before the newsletter is scheduled to be sent out

- Company logo
- Title of Description
- URL for the Title
- 70 word description
- Email subject and email address if you'd like to hyperlink any text for additional enquiries

2025 Newsletter Schedule	7 Jan	21 Jan	4 Feb	18 Feb	4 Mar	18 Mar	1 Apr	15 Apr
2025 Material Deadline	31 Dec	14 Jan	28 Jan	11 Feb	25 Feb	11 Mar	25 Mar	8 Apr

Standalone EDM Example

Graphic



Your company name is mentioned here



Customisable text and buttons

Member Privileges
Exclusive Offer: C\$388,888 Decorating Allowance and 2.99% Interest Rate Buydown

Discover Hollybridge at River Green by ASPAC Developments, a collection of world-class waterfront residences in Vancouver. Each home is crafted with exquisite finishes, paired with five-star amenities.

Located in the prime Richmond riverfront, Hollybridge offers spectacular living just a 5-minute walk from everything you need. [Learn more](#) about this luxury lifestyle. [Click here](#) to inquire.

[Learn More](#)

[Follow CanCham On Social Media](#)



Standalone EDM Submission Requirements

Please check on the available EDM send-out date and provide the following **one week** before the EDM is scheduled to be sent out.

- Title of the EDM
- Company Logo
- URL for the Graphic
- Email Subject and Contact Information
- Button Titles and URLs
- Graphic File (JPG)
- Short Copy (150-200 words)



The Canadian Chamber of Commerce in Hong Kong

This EDM is being sent on behalf of **HKU Business School, The University of Hong Kong**, a member of the Canadian Chamber of Commerce in Hong Kong.

[Read More](#)

HKU FULL-TIME MBA CAREER SERVICES INTRODUCTION & ALUMNI SHARING WEBINAR:
NAVIGATE CAREER TRANSITIONS IN THE HEART OF ASIA



Web Panelist:
Mr. Ben Kong
(Class of 2024)
Research Analyst
ORI Capital



Ms. Claudia Solano
(Class of 2023)
Global Project Manager
Addias



Mr. Pushkal Mehrish
(Class of 2024)
Director of Revenue Marketing
Dignia



Ms. Emma Zhang
(Class of 2023)
Multi-asset Investments PM
LGT Capital Partners



HKU BUSINESS SCHOOL

MBA Programmes

Date: 21st November 2024

[Register Now](#)

Dear Katy,

Curious about how our suite of career services supports our students' professional advancement?

At The University of Hong Kong, our Full-time MBA is renowned for its personalised career services, designed to meet each student's unique background and aspirations. Join us for a webinar featuring our Full-time MBA alumni panellists and the Assistant Director of MBA Career Development and Training (CDT). Discover how our alumni navigated their transformative year of career planning and achieved successful post-MBA transitions in locations, industries, and functions.

What to Expect:

Success Stories: Learn how our alumni utilised career services to transform their careers, moving beyond local roles.

Industry Exposure: Discover how engagement opportunities with senior management from various companies helped shape their career paths.

Professional Skill Development: Explore the resources and activities that helped them develop in-demand skills.

Mindset Transformation: Hear how their thought processes and skills evolved through the MBA.

Be our next success story.

[Register Now](#)

Follow CanCham On Social Media



Member Privilege Program

Members can submit special CanChamHK discounts to be promoted on:

- CanChamHK website
- Biweekly newsletter
- Social media

Cost: **FREE** for paid memberships

CanChamHK Website



De La Valley

[View Details](#)



Adrien Gagnon 加拿大楓之寶

[View Details](#)



ASPAC

[View Details](#)



Cheese Club

[View Details](#)



Bloomberg

Digital subscriptions to Bloomberg

[View Details](#)



Gleneagles -Discounted Health Screening

Valid Till:
31 December, 2025

[View Details](#)



Gleneagles Medical Clinic - New Generation Shingles Vaccine

Valid Till:
31 December, 2025

[View Details](#)

Newsletter

Exclusive Offers



De La Valley

Enjoy 10% discount on all your gourmet orders.



Adrien Gagnon
加拿大楓之寶

Time-limited discounts on Bones & Joints, Heart Health, Vitamins & Minerals

"AG Club" membership provides 10% off first purchase, points, rewards.



Gleneagles Flu Vaccination special Offer 2024

Valid Till
December 31, 2024



ASPAC Developments

Exclusive Offer: C\$388,888 Decorating Allowance and 2.99% Interest Rate Buydown.



Cheese Club Hong Kong

Enjoy a 50HKD value gift with your first order.



OUR SPONSORS

Platinum Sponsors




CK HUTCHISON


CK Infrastructure


恒安集团[®]
HENGAN


置地公司
Hongkong Land


Manulife 宏利




RBC[®]


Royal Bank
of Canada




Sun Life
永明金融

Gold Sponsors


AIR CANADA


ASPAC
DEVELOPMENTS


BMO


Bank of Montreal
滿地可銀行


MELCO


saltagen
VENTURES


St. Michael's
University School

Contact Us

Margaret Leung

Head of Business Development & Membership
margaret_leung@cancham.org
+852 2110 8718

Katy Lau

Marketing & Communications Manager
Katy_Lau@cancham.org



canada@cancham.org



+852 2110 8700



www.cancham.org



canchamhk