

EXCHANGEEXPRESS

The Weekly e-Newsletter of the Canadian Chamber of Commerce in Hong Kong



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MUSTREAD

Canadian dollar finds a solid resting place at parity with US Dollar

Canada's comparatively safe fiscal state and surging commodity prices are sparking demand for the loonie that sets the stage for continued strength. Canada's new-found status as the darling of international investors has finally pushed the dollar back to parity with its U.S. counterpart, where it's expected to hover for months or even years.

[Click here for more](#)

UPCOMINGEVENTS

Asian Premiere of Natalie Choquette and Florence K!

May 8, 2010 in Hong Kong

Brought to you by Quam



Friday, April 9, 2010

>> April Happy Hour!

Join the Canadian Chamber at our Easter Happy Hour! Happy Hour priced drinks and free snacks - watch out for prizes from the Easter Bunny!

As our 2010 Annual Ball is coming up, we've decided that if your BlackBerry (or other mobile device) has our Northern Lights theme background: YOUR ENTRY IS FREE!

[Click here for your new choice of Background!](#)

Time: 6:30-9:00pm

Venue: Red Soho - 2/F Kinwick Centre, 32 Hollywood Road, Central

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ATAGLANCE:

MUSTREAD:

>> Canadian Dollar finds resting place at parity with US Dollar

UPCOMINGEVENTS

>> April Happy Hour

Price: Members - \$30, Non-members - \$50

Tuesday, April 13, 2010

>> Social Technologies in Business: It's more than just marketing!

THE EVENT

Corporations that have regularly monitored the media to understand public perception cannot ignore social media, everything from blogs to video sites. Many corporations who have embraced new media have done so as part of a marketing strategy, which is only a tiny proportion of what is required today. However, while Gen Y employees understand the NEED and VALUE of new media, many of their Baby Boom and Gen X colleagues are still coming to grips with the use of digital channels in reaching, and responding to target audiences.

Speaker: **Kathleen Phillips**, Managing Director, BizTech Connect Consulting

Prices: HK\$150 for members, HK\$200 for non-members

Time: 12:30pm - 2:00pm

Venue: The Canadian Chamber of Commerce in Hong Kong, 1301 Kinwick Centre, 32 Hollywood Road, Central

[Click here for more information and registration](#)

Tuesday, April 13, 2010

>> Detox Your Desktop – From Piles to Files !

This Sound Familiar?

- Are you drowning in piles of papers?
- Have you had enough of your messy workspace?
- Are you unsure of what to keep and what to toss?
- Do you misplace important papers or forget about them?

If you answered YES to any of these questions, this is the workshop for you!

Time: 6:30pm - 9:30pm

Venue: 3/F, 3 Pacific Place, Wanchai

Price: HK\$1000

[Click here for more information and registration](#)

Monday, April 19, 2010

>> Information Design: Information Structure Business Communication Writing Workshop

This is not a traditional English Writing Skills Workshop. This Workshop is about helping the participants to communicate more effectively in the English they already know. The emphasis is on Information Design: Information Structure and is suitable for both Local and Expatriate Staff who want to improve their written business communication skills within a short period of time.

For further details, please contact: Tel: 28955972 Email: tcgroup@netvigator.com

Dates: Six Mondays 19 April until 24 May 2010

Time: 6:30pm until 9:30pm Total: 18 hours i.e. 6 sessions by 3 hours

Venue: Council Chamber 4th Floor, Duke of Windsor Building, 15 Hennessy Road, Wanchai

Cost: Member Companies HK\$3,090 Non-Member Companies HK\$3,290

Discount Early Bird Registration: You get a discount of 10% for registering on or before 14 April, 2010.

Group Registration: There is a discount of 10% for two people or more from the same company

[Click here for more information and registration](#)

Wednesday, April 21, 2010

>> PRC Companies Going Overseas Using Hong Kong: How to Tap this New and Large Client Base?

Recent market data shows that an increasing number of PRC based companies are expanding overseas, often using Hong Kong as a stepping stone. This new trend offers new and interesting opportunities for Hong Kong based businesses.

Speaker: **Miss Victoria Tang**, Associate Director-General of Investment Promotion, Invest Hong Kong

Time: 12:00pm - 2:00pm

Venue: The Canadian Chamber of Commerce in Hong Kong, 1301 Kinwick Centre, 32 Hollywood Road, Central

Prices: HK\$180 for members, HK\$230 for non-members

[Click here for more information and registration](#)

Friday, April 23, 2010

>> Visit to Daya Bay Nuclear Power Station - MEMBERS ONLY!

- >> Social Technologies in Business: It's more than just marketing!
- >> Detox Your Desktop - From Piles to Files!
- >> Information Design: Information Structure Business Communication Writing Workshop
- >> PRC Companies Going Overseas Using Hong Kong: How to Tap this New and Large Client Base?
- >> Visit to Daya Bay Nuclear Power Station - MEMBERS ONLY
- >> Dragon Garden Tour!
- >> How much time people are spending on social networks?
- >> The Canadian Chamber of Commerce in Hong Kong and Macau Annual Ball 2010
- >> The Mayor of Montreal, Gerard Tremblay

NEW MEMBERS:

- >> Entrepreneur: Mediation and Conflict Resolution (Family Law Specialty)
- >> Individuals: Karen Seymour, Terence Anderson
- >> Young Professionals: Benjamin Trimont, Tavish MacLean

CANADIAN & MEMBER NEWS:

- >> Revitalised Brand Hong Kong launched
- >> Grant Thornton - Tax Notes
- >> Air Canada Press Release

COMMUNITY EVENTS:

- >> Moca Asia - KOLOURS Splashion Community Art Project
- >> St Baldricks Cancer Foundation: Consulate Challenge
- >> Charterhouse
- >> Comedian Butch Bradley at Champs Bar
- >> "Zhu Hai Heng Qin New Area Lunch Presentation"
- >> Detox Your Desktop - Beat Email Overload

MEMBER OPPORTUNITIES:

- >> Job Opportunity at the CanCham: Events & Marketing Coordinator

COMMITTEE MEETINGS:

- >> [Click here for dates and times](#)

>> Board Room Rentals Available

CONTACT US:

Andrew Work
Executive Director
andrew_work@cancham.org

Luigi La Tona

This day will be absolutely free for all members as CLP will provide free transportation and lunch for all participants (Max 30 participants), including basic insurance. **You must however have a valid visa/PRC re-entry permit.**

For those who are interested to join the visit, please reach Cynthia Szeto at events@cancham.org or call 2110 8711. **Deadline to validate your presence is April 14** and MAX 30 so sign up quick. *When you sign up, be sure you can come as we ask no cancellations please.* This is a very special opportunity and we have limited seating.

[Click here for more information and registration](#)

Saturday, April 24, 2010

>> Dragon Garden Tour!

Follow the footsteps of Roger Moore to visit Ho Fat's Mansion in Dragon Garden, a Grade II heritage site in the New Territories. Dress for leisure walking in the outdoors and bring your cameras, children 10 and up.

Space is limited, so sign up now!

Time: 10:00am - 12:30 pm

Venue: Dragon Garden, New Territories

Prices: HK\$250 for members, HK\$300 for non-members

[Click here for more information and registration](#)

Tuesday, April 27, 2010

>> How much time people are spending on social networks?

THE EVENT

Are people more active on these sites at home or work? How many average minutes per user? What is the demographic information on social networkers? Which age group tends to be the most avid users? Gain a 360 degree view of social networkers. Develop a better understanding of just how social networking is revolutionising how time at work is spent.

Speaker: **Joe Nguyen**, Vice President, South East Asia, comScore

Prices: HK\$150 for members, HK\$200 for non-members

Time: 12:30pm - 2:00pm

Venue: The Canadian Chamber of Commerce in Hong Kong, 1301 Kinwick Centre, 32 Hollywood Road, Central

[Click here for more information and registration](#)

Saturday, May 8, 2010

>> The Canadian Chamber of Commerce in Hong Kong and Macau Annual Ball 2010

Once again, The Canadian Chamber of Commerce in Hong Kong and Macau will be showcasing the strength and vitality of the Canadian business community. Insiders and guests alike were enchanted and amazed at the spectacle of Canadian performers, the A-list celebrities and Hong Kong-Canada business community VIPs.

This year the Chambers will again amaze as they bring you the Northern Lights - The Dance with the Spirits, the mystical lights that will transform our corner of Hong Kong into a evening of magic.

This is your opportunity to be part of the magic and bring your colleagues and clients in contact with a premiere audience in the perfect atmosphere for creating new and lasting relationships.

Time : 6:00pm - 2:00am

Venue : Grand Hyatt Hong Kong, 1 Harbour Road, Hong Kong

Price: Individual: \$2,000

Couple: \$3,800

Yp: \$1,600

[Click here for more information and registration](#)

Wednesday, May 12, 2010

>> The Mayor of Montreal, Gerard Tremblay

Stay tuned for more details about a visit with Mayor Tremblay. Those interested in event sponsorship or tables should contact Cynthia Szeto at events@cancham.org.

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NEWMEMBERS

Membership Manager
luigi_latona@cancham.org

Cynthia Szeto
Events Manager
cynthia_szeto@cancham.org

Priscilla Man
Membership Assistant
priscilla_man@cancham.org

Carol Chan
Accounts and Office Co-ordinator
carol_chan@cancham.org

Dipal Sandhu
Executive Assistant
dipal_sandhu@cancham.org

Lily Zeman
Editor-in-Chief: Publications
lily_zeman@cancham.org

Entrepreneur | Mediation and Conflict Resolution (Family Law Specialty)

Barbara L. Thomas, barbarathomaswts@hotmail.com
(852) 2297 2419

Dr. Barbara Thomas is a Hong Kong accredited Mediator with a specialty in family law, with over 25 years of experience in Hong Kong and the United States as both a mediator and a litigator handling complex family law and other disputes. She has been on court mediation panels and had private mediation clients. After over 15 years as a litigator, she now believes that mediation is the best alternative to conflict resolution, especially in the area of family law, but also whenever people want to save time, money, risk, dignity, stress, and relationships. She has had experience mediating both family law and other civil cases including landlord-tenant, tax and employment cases. Her practice in Hong Kong is devoted solely to mediation, where she is able to mediate both general civil litigation cases and family law disputes.

Individual | NewspaperDirect

Karen Seymour, Managing Director, karen.seymour@newspaperdirect-hk.com

Individual | Chartis Insurance Hong Kong Limited

Terence Anderson, Senior Vice President, Terence.Anderson@chartisinsurance.com

Young Professional | The City University of Hong Kong

Benjamin Trimont, Student, ben2841@gmail.com

Young Professional | CGA Canada

Tavish MacLean, Student, tavishmaclean@gmail.com

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CANADIAN & MEMBER NEWS

Revitalised Brand Hong Kong launched

Brand Hong Kong (BrandHK), a communications platform launched nine years ago by the Government to promote Hong Kong to the global audience, has been reviewed and revitalised with minor changes and its dragon logo taking on a more contemporary look.

[Click here for the updated brand core values, attributes and platform](#)

[Click here for the press release](#)

www.brandhk.gov.hk

Grant Thornton - Tax notes

Transfer pricing in Hong Kong

The Hong Kong Inland Revenue Department (IRD) published the long-awaited Departmental Interpretation and Practice Notes No. 46 (DIPN 46) on "Transfer Pricing Guidelines – Methodologies and Related Issues" last December. It summarises the IRD's view and guidelines on transfer pricing matters in Hong Kong, including the overall transfer pricing framework, methodologies and suggested documentation.

This issue of Tax notes briefly outlines the key elements of DIPN 46, and more importantly what you need to prepare, especially if your Hong Kong business has significant related party transactions.

To view this issue, please simply click Tax note 33 – Transfer pricing in Hong Kong on our website's Tax centre at <http://www.gthk.com.hk/web/en/publications/tax/notes>

Air Canada and Asiana Airlines to build strategic partnership in Canada-Korea market

Montreal-based Air Canada announced that it has signed a memorandum of understanding (MOU) to build a strategic partnership with Korea's Asiana Airlines for enhanced service in the Canada-Korea market. The strategic partnership, subject to the approval of competition authorities in Canada and Korea, would build on their existing Star Alliance partnership and codesharing agreement. Air Canada operates daily year-round non-stop service between Vancouver and Seoul with same plane service from Toronto and codeshares on eight routes operated by Asiana including Seoul-Ho Chi Minh City, Seoul-Hanoi, Seoul-Busan and Seoul-Phuket. Asiana codeshares on seven routes operated by Air Canada including Vancouver-Seoul as well as several domestic Canadian routes.

[Click here for press release](#)

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COMMUNITY EVENTS

Moca Asia - KOLOURS Splashion Community Art Project

Date: Sat 17 April 2010, 12 noon - 10 pm

Venue: KOLOURS Bar & Lounge, 16 Arbuthnot Road, Central, Hong Kong

Splashion is an exhilarating community art project, originally conceived by contemporary artist Lee Shi-min in 2008, enlisting 100 participants in the creation of a Splashion painting of uniform serial size 140 by 180 cm.

Tickets for the event available at KOLOURS venue. Entry fee ticket of HKD 280 includes one drink. Age requirement >= 18 years.

Designated beneficiary is Hong Kong Aids Foundation (HKAF).

The finished Splashion painting will be on view at KOLOURS from 18 to 30 April 2010 while a silent auction of bids starting from HKD 50,000 are accepted from 15 March to 30 April 2010 at KOLOURS Bar & Lounge.

An image of the finished Splashion painting, including the full list of participants, will be featured on the corresponding Splashion homepages on Facebook, Twitter and Wordpress.

More info on our **Splashion Facebook page:**

Splashion: <http://bit.ly/cJol7Z>

Support the local arts scene and take part in art history making in Hong Kong!

St Baldricks Cancer Foundation: Consulate Challenge

> A fundraiser for childhood cancer research by shaving the head of a rather brave RCMP Sergeant named Bob Ring. The event, St. Baldrick's Day, is celebrated around the world and at a number of international schools locally, such as HKIS and CDNIS, where students and teachers alike shave their heads to raise money in support of this worthwhile cause.

The event for adults will be held on April 27th at Dublin Jack's pub. Doreen Steidle will be back to shave Sgt Ring once again - contact the Hong Kong organizer, Richard Kligler (rkligler@netvigator.com), if you and your staff are interested in participating in a little friendly fundraising competition by also volunteering to have their heads shaved by their Consul General.

If you don't know someone who might want to participate in a bit of a public competition, and we admit our Team Canada (Of One) can be daunting, then perhaps you could consider a donation in support of childhood cancer research in any case.

The link to the St. Baldrick's foundation is www.stbaldricks.org

and if you would be interested in supporting Sgt. Ring's campaign, his link is here: www.stbaldricks.org/participants/mypage/participantid/393148.

Charterhouse Causeway Bay Hotel

In April, there will be a series of mega trade fairs such as HK Electronic Fair, HK Houseware fair and HK Gift and Premium Fair. The hotel is now offering Executive Plus packages to corporate travelers who are looking for value, location convenience and friendly service. Book early to enjoy these values for money offers.

[Click here for details.](#)

Comedian Butch Bradley at Champs Bar

Stand up comedian Butch Bradley (Comedy Central, HBO and the Late Late Show) debuts in Hong Kong at Champs Bar on Thursday April 15th at 8.00 pm. Tickets on sale at \$250 per person and are available from TakeOut Comedy. Call **6220 4436** for more details.

“Zhuhai Heng Qin New Area Lunch Presentation”

Thursday, April 15, presented by AmCham Macau. Senior officials from the Heng Qin New Area Administration Committee including Director, Mr Niu Jing, and Deputy Director, Mr Justin Yan, will come to Macau to roll out the plan for developments of Heng Qin Island. A Q&A session is available after the presentation for your further inquiries.

Attendees can sit with Mr. Greg Sweeney, Executive Director of The Canadian Chamber of Commerce in Macau.

Please register for the event on or before April 08, or for more information click here:

<http://www.amcham.org.mo/index.php/upcoming-events/126>

Detox Your Desktop - Beat Email Overload

Tuesday, May 11th, 2010

Losing the Email Battle?

Do you spend most of your day working out of your inbox?
Are you constantly scanning the same email subject lines?
Do you have trouble getting through your email workload?
Is it tough to find old emails and attachments quickly?

Join this practical, hands-on workshop to regain control of your workday.

What You'll Learn:

- * Tricks that help you keep your Inbox count low
- * Shifting your focus from the Inbox to action
- * How to organise your email files simply and effectively
- * Structuring your e-document filing system for quick retrieval
- * Techniques for reducing email interruptions and distractions

Time: 6.30pm – 9.30pm

Venue: 3rd Floor, 3 Pacific Place, Wan Chai

Cost: \$1000 per person

Register by: May 4th

For further details and registration, please email service@organisingsolutions.com or call 2869 9687.

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MEMBER OPPORTUNITIES

Job Opportunity at the CanCham: Events & Marketing Coordinator

The Marketing & Events Coordinator role is responsible for supporting the Events Manager. The individual will perform a variety of tasks with a wide degree of creativity, flexibility and a can-do mentality is expected.

- Assist with managing on-site production and clean up for events as necessary.
- Prepare nametags, materials, notebooks, packages, gift bags, registration lists, seating cards, etc.
- Represents CanCham in public relations/liaison capacity on matters relating to events and at committee meetings.
- Attends events to facilitate operations and responds to emergencies, problems, etc., ensures all aspects of events are implemented and controlled according to plans.
- Prepare event timelines, budgets, and programming outreach and marketing schedules.
- Manage email program and database, produce weekly electronic newsletter, manage all CanCham social marketing sites (Facebook), and oversee website.
- Manage small projects as assigned
- Strong organizational skills with attention to detail
- Fluency written and spoken English a must

Please send resumes to Cynthia Szeto: cynthia_szeto@cancham.org

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COMMITTEE MEETINGS

Social Committee Meeting

Thursday, Apr 8 - 6:30-8:00pm

Technology Committee Meeting

Wednesday, Apr 14 - 6:30-8:00pm

Social Committee Meeting

Thursday, Apr 15 - 6:30-8:00pm

Sustainable Development Committee Meeting

Friday, Apr 16 - 8:00-9:30am

Entrepreneur and Small Business Committee Meeting

Tuesday, Apr 20 - 8:15-9:15am

Social Committee Meeting

Thursday, Apr 22 - 6:30-8:00pm

Social Committee Meeting

Thursday, Apr 29 - 6:30-8:00pm

> These meetings are open to all Chamber members in good standing. Committee involvement allows you to enjoy quality networking opportunities as well as assist the Chamber in addressing opportunities and challenges within your industry.

[Please click here for further details on each committee.](#)

Please RSVP to Dipal Sandhu, indicating committee name in the subject line, at

dipal_sandhu@cancham.org in case of date change.

Board Room rentals are available

Equipment available: LCD Projector*, Flip Chart, Whiteboard with markers, Telephone line, Podium, Stationary*, Photocopying*, Fax*

PLUS: Canadian Chamber members enjoy a 10% discount!

For details, please contact Dipal Sandhu, at dipal_sandhu@cancham.org

*Available for an additional cost

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