

# EXCHANGEEXPRESS

The Weekly e-Newsletter of the Canadian Chamber of Commerce in Hong Kong



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## MUSTREAD

### Husky Hopes to List Asian Assets This Year, Fok Says

Husky Energy Inc., the Canadian oil producer controlled by Hong Kong billionaire Li Ka-shing, will "hopefully" complete the separate listing of its Asian assets this year, Director Canning Fok said.

The plan is currently being reviewed by Husky's board and the timing of the spinoff is not certain, Fok told reporters in Hong Kong today. He is also Managing Director of Li's Hutchison Whampoa Ltd., which owns a 35 percent stake in the Canadian company.

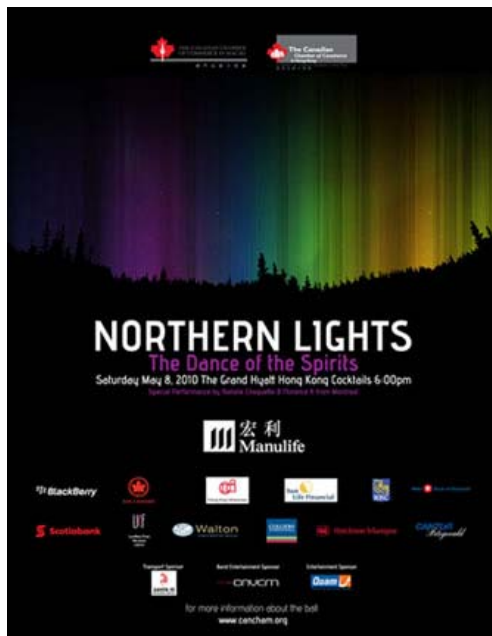
[Click here for more](#)

## UPCOMINGEVENTS

### Asian Premiere of Natalie Choquette and Florence K!

May 8, 2010 in Hong Kong

Brought to you by Quam



### Friday, April 9, 2010

>> April Happy Hour!

Join the Canadian Chamber at our Easter Happy Hour! Happy Hour priced drinks and free snacks - watch out for prizes from the Easter Bunny!

As our 2010 Annual Ball is coming up, we've decided that if your BlackBerry (or other mobile device) has our Northern Lights theme background: YOUR ENTRY IS FREE!

[Click here for your new choice of Background!](#)

## PLATINUM SPONSORS



## GOLD SPONSORS



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## ATAGLANCE:

### MUSTREAD:

>> Husky Hopes to List Asian Assets This Year, Fok Says

### UPCOMINGEVENTS

>> April Happy Hour

**Time:** 6:30-9:00pm

**Venue:** Red Soho - 2/F Kinwick Centre, 32 Hollywood Road, Central

**Price:** Members - \$30, Non-members - \$50

## Tuesday, April 13, 2010

### >> Social Technologies in Business: It's more than just marketing!

#### THE EVENT

Corporations that have regularly monitored the media to understand public perception cannot ignore social media, everything from blogs to video sites. Many corporations who have embraced new media have done so as part of a marketing strategy, which is only a tiny proportion of what is required today. However, while Gen Y employees understand the NEED and VALUE of new media, many of their Baby Boom and Gen X colleagues are still coming to grips with the use of digital channels in reaching, and responding to target audiences.

Speaker: **Kathleen Phillips**, Managing Director, BizTech Connect Consulting

Prices: HK\$150 for members, HK\$200 for non-members

Time: 12:30pm - 2:00pm

Venue: The Canadian Chamber of Commerce in Hong Kong, 1301 Kinwick Centre, 32 Hollywood Road, Central

[Click here for more information and registration](#)

## Tuesday, April 13, 2010

### >> Detox Your Desktop – From Piles to Files !

This Sound Familiar?

- Are you drowning in piles of papers?
- Have you had enough of your messy workspace?
- Are you unsure of what to keep and what to toss?
- Do you misplace important papers or forget about them?

If you answered YES to any of these questions, this is the workshop for you!

Time: 6:30pm - 9:30pm

Venue: 3/F, 3 Pacific Place, Wanchai

Price: HK\$1000

[Click here for more information and registration](#)

## Monday, April 19, 2010

### >> Information Design: Information Structure Business Communication Writing Workshop

This is not a traditional English Writing Skills Workshop. This Workshop is about helping the participants to communicate more effectively in the English they already know. The emphasis is on Information Design: Information Structure and is suitable for both Local and Expatriate Staff who want to improve their written business communication skills within a short period of time.

For further details, please contact: Tel: 28955972 Email: [tcgroup@netvigator.com](mailto:tcgroup@netvigator.com)

Dates: Six Mondays 19 April until 24 May 2010

Time: 6:30pm until 9:30pm Total: 18 hours i.e. 6 sessions by 3 hours

Venue: Council Chamber 4th Floor, Duke of Windsor Building, 15 Hennessy Road, Wanchai

Cost: Member Companies HK\$3,090 Non-Member Companies HK\$3,290

Discount Early Bird Registration: You get a discount of 10% for registering on or before 14 April, 2010.

Group Registration: There is a discount of 10% for two people or more from the same company

[Click here for more information and registration](#)

## Wednesday, April 21, 2010

### >> PRC Companies Going Overseas Using Hong Kong: How to Tap this New and Large Client Base?

Recent market data shows that an increasing number of PRC based companies are expanding overseas, often using Hong Kong as a stepping stone. This new trend offers new and interesting opportunities for Hong Kong based businesses.

Speaker: **Miss Victoria Tang**, Associate Director-General of Investment Promotion, Invest Hong Kong

Time: 12:00pm - 2:00pm

Venue: The Canadian Chamber of Commerce in Hong Kong, 1301 Kinwick Centre, 32 Hollywood Road, Central

Prices: HK\$180 for members, HK\$230 for non-members

[Click here for more information and registration](#)

>> Social Technologies in Business: It's more than just marketing!

>> Detox Your Desktop - From Piles to Files!

>> Information Design: Information Structure Business Communication Writing Workshop

>> PRC Companies Going Overseas Using Hong Kong: How to Tap this New and Large Client Base?

>> Dragon Garden Tour!

>> The Canadian Chamber of Commerce in Hong Kong and Macau Annual Ball 2010

#### NEW MEMBERS:

>> Non-Resident: Mark Adler

>> Individuals: David Torrible, Benito Mable, Ip Ming Stephen Law

#### CANADIAN & MEMBER NEWS:

>> Cheung Kong net jumps 53pc

>> CanCham Member Pricilla Chu elected President of HKABPW!

>> Bombardier and China's CDB Leasing Co. Sign MOU on Financing Cooperation

>> Lululemon targeting 45 markets for showroom openings to create brand buzz

>> RIM buying Toronto firm, creator of popular app

>> Husky Hopes to List Asian Assets This Year. Fok Says

>> Air Canada to start Calgary-Tokyo route on Saturday, linking oilpatch and Asia

>> Preferred Hotels Launches Massive AsiaXPAT Campaign

#### Photos from our past events!

>> 5th Annual Great Canadian Rugby 7's Luncheon!

#### MEMBER PROMOTIONS:

>> HydroHealth

#### COMMUNITY EVENTS:

>> Foreign Correspondents' Club Lunch: The New Economy of Equity Trading

>> Delia School of Canada Education Expo

>> American Women's Association Charity Golf Tournament

>> Fair Trade Fortnight

>> "Is it Hot Air or a Bubble?" Lion Rock Cocktail Forum

>> Detox Your Desktop - From Pile to Files

#### MEMBER OPPORTUNITIES:

>> Job Opportunity at the CanCham: Events & Marketing Coordinator

>> Job Opportunity at Blue Umbrella

>> Two Job Opportunities at ICS Trust

#### COMMITTEE MEETINGS:

## Saturday, April 24, 2010

### >> Dragon Garden Tour!

Follow the footsteps of Roger Moore to visit Ho Fat's Mansion in Dragon Garden, a Grade II heritage site in the New Territories. Dress for leisure walking in the outdoors and bring your cameras, children 10 and up.

Space is limited, so sign up now!

Time: 10:00am - 12:30 pm  
Venue: Dragon Garden, New Territories  
Prices: HK\$250 for members, HK\$300 for non-members

[Click here for more information and registration](#)

## Saturday, May 8, 2010

### >> The Canadian Chamber of Commerce in Hong Kong and Macau Annual Ball 2010

Once again, The Canadian Chamber of Commerce in Hong Kong and Macau will be showcasing the strength and vitality of the Canadian business community. Insiders and guests alike were enchanted and amazed at the spectacle of Canadian performers, the A-list celebrities and Hong Kong-Canada business community VIPs.

This year the Chambers will again amaze as they bring you the Northern Lights - The Dance with the Spirits, the mystical lights that will transform our corner of Hong Kong into a evening of magic.

This is your opportunity to be part of the magic and bring your colleagues and clients in contact with a premiere audience in the perfect atmosphere for creating new and lasting relationships.

Time : 6:00pm - 2:00am  
Venue : Grand Hyatt Hong Kong, 1 Harbour Road, Hong Kong

Price: Individual: \$2,000  
Couple: \$3,800  
Yp: \$1,600

[Click here for more information and registration](#)

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## NEW MEMBERS

**Non-Resident | The Economic Club of Canada**  
Mark Adler, President and Chief Executive Officer, [adler@economicclub.ca](mailto:adler@economicclub.ca)

**Individual | Goldman Sachs**  
David Torrible, Managing Director, [mdavid.torrible@gs.com](mailto:mdavid.torrible@gs.com)

**Individual | HSBC Insurance (Asia Pacific) Holdings**  
Benito Mable, Senior Manager, [benitomable@hsbc.com.hk](mailto:benitomable@hsbc.com.hk)

**Individual | Wisage Technology Limited**  
Ip Ming Stephen Law, CEO, [stephenlaw@wisagetech.com](mailto:stephenlaw@wisagetech.com)

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## CANADIAN & MEMBER NEWS

### Cheung Kong net jumps 53pc

Billionaire Li Ka-shing's property flagship Cheung Kong Holdings reported a 53 percent surge in net profit last year to HK\$19.9 billion from 2008 as home sales rose along with investment property values. The earnings at the upper range of estimates came on the back of a robust property market in Hong Kong.

[Click here for more](#)

### CanCham Member Pricilla Chu elected President of HKABPW!

Canadian Chamber member Pricilla Chu has become the President of The Hong Kong Association of Business and Professional Women for 2009-2010. After a successful stint as the Deputy General Manager - Commercial, Greater China with Foster's China, she later joined ipac, a Corporate member of the Chamber providing sound financial advisory services for members.

Visit: <http://www.hkabpw.org/> for more

### Bombardier and China's CDB Leasing Co. Sign MOU on Financing Cooperation

[>> Click here for dates and times](#)

[>> Board Room Rentals Available](#)

## CONTACT US:

Andrew Work  
Executive Director  
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Luigi La Tona  
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Cynthia Szeto  
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[cynthia\\_szeto@cancham.org](mailto:cynthia_szeto@cancham.org)

Priscilla Man  
Membership Assistant  
[priscilla\\_man@cancham.org](mailto:priscilla_man@cancham.org)

Carol Chan  
Accounts and Office Co-ordinator  
[carol\\_chan@cancham.org](mailto:carol_chan@cancham.org)

Dipal Sandhu  
Executive Assistant  
[dipal\\_sandhu@cancham.org](mailto:dipal_sandhu@cancham.org)

Lily Zeman  
Editor-in-Chief: Publications  
[lily\\_zeman@cancham.org](mailto:lily_zeman@cancham.org)

Bombardier Aerospace announced that it has signed a memorandum of understanding (MOU) with a leasing company from China, CDB Leasing Co. (CLC). The MOU clears the way for CLC to offer pre-delivery payment financing, delivery financing and leasing solutions to customers of Bombardier CSeries, Q400 and CRJ aircraft. The pool capital available from CLC for domestic and international transactions of Bombardier aircraft is up to US\$3.85 billion. Bombardier is a manufacturer of transportation solutions, from commercial aircraft and business jets to rail transportation equipment, systems and services.

[Click here for Press Release](#)

### **Lululemon targeting 45 markets for showroom openings to create brand buzz**

Lululemon Athletica Inc. plans to open 25 new showrooms by June, with key locations in Florida, California and Texas, the yoga-inspired retailer said Thursday as it reported a near tripling of its profits in the latest quarter.

The company has so far opened one showroom and plans to create 45 more temporary locations this year in areas the company has targeted for expansion.

[Click here for more](#)

### **RIM buying Toronto firm, creator of popular app**

Research In Motion Ltd. has acquired Toronto-based software developer Viigo, the creator of a popular mobile content reader, according to a post on Viigo's website.

The relatively small firm, estimated to have between 25 and 50 employees, makes a popular application for RIM's BlackBerry smart phone that aggregates various streams of information - such as news, politics, sports and weather - in an easy-to-read application.

[Click here for more](#)

### **Air Canada to start Calgary-Tokyo route on Saturday, linking oilpatch and Asia**

Air Canada will begin flying directly between the heart of the Canadian oilpatch and Tokyo starting Saturday, in a move that underlines the carrier's quest to grow its global reach in the face of fierce competition.

"We launched this route at a time of recession when everyone elsewhere in the world is cutting back capacity," Air Canada chief executive Calin Rovinescu said of the Calgary-Tokyo route on Friday.

[Click here for more](#)

### **Preferred Hotels Launches Massive AsiaXPAT Campaign**

Preferred Hotels Group has initiated a substantial multi-month campaign comprising regional super banners, eDM's and Home Page Hotel Features on AsiaXPAT.

Commenting on the campaign launch, Preferred Hotel Group's Area Managing Director-Asia, Mark Simmons, said, "We needed to focus on generating awareness and bookings for our tactical campaign and AsiaXPAT allows us to maintain a constant online presence in key Asia Pacific markets in a cost-effective manner to the right audience."

AsiaXPAT Managing Direct, Paul Luciw, went further stating "Our demographic survey indicates that our members are some of the most travelled individuals in the Asia-Pacific region. Without question, Preferred Hotels campaign with us will help them target a massive and affluent group of business and leisure travellers in Asia."

[Click here for survey results on AsiaXPAT](#)

### **Photos from our past events!**

#### **5th Annual Great Canadian Rugby 7's Luncheon!**

[Click here to see all the fun!](#)

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## **MEMBER PROMOTION**

### **HydroHealth**

HydroHealth is one of the leading Colon Hydrotherapy Centers in Asia. We provide the most personalized colon therapy to the clients. Founded with a sincere concern for the health and comfort of modern urban professionals, we are confident that you will find beauty from within

through long-lasting health. With the help of colonic treatment along with other detox programs we provide, you are sure to find that being healthy does not mean giving up all good things in life.

In celebration of Easter, HydroHealth is offering a limited package exclusively for our dearest customers. In the month of April, you may enjoy 2 sessions of infrared sauna plus 2 massage sessions for only \$570.

For new customers, we also offer an exclusive trial promotion of \$250 for a session in the normal room and \$300 in the VIP room. Come indulge in the ultimate colon cleansing experience.

For details please go to [www.hydrohealth.com.hk](http://www.hydrohealth.com.hk) or contact Central 2530 9999 and TST 2882 5533

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## COMMUNITYEVENTS

### Foreign Correspondents' Club Lunch: The New Economy of Equity Trading

**Speaker: Brian Brown**  
[Author of Chasing the Same Signals](#)  
Monday, APRIL 19, 2010  
12:45pm – Lunch  
1:15pm– ADDRESS  
1st FLOOR

Everyone is affected by the financial markets, whether they are investors or not. Today's marketplace is more volatile than during the Asian Crisis, in part due to the economic uncertainty but also due to the emergence of a "new economy" of high-frequency trading firms. In today's marketplace, the most active investors are computers. Mr. Brown's talk will be a discussion of the new economy of equity trading and an introspection of how today's high-frequency marketplace influences our perception of the real economy.

[Click here fore more info](#)

Price: \$150 (MEMBERS), \$180 (GUESTS)

Please reserve with the FCC reception at (Tel) 2521 1511, (Fax) 2868 4092 or email to: [conciierge@fcchk.org](mailto:conciierge@fcchk.org)

### Delia School of Canada Education Expo

On Friday, April 30th, the classrooms, hallways, the Auditorium and Courtyard of Delia School of Canada will be open to tours to exhibit the Ontario curriculum in action.

Also on this day, the Secondary Drama Club production of "You're It" adapted from the play "Smarty Pants" by Bradley Hayward will be presented at 5:00pm-6:00pm in the School's Auditorium. Delia School of Canada students, their families and friends are welcome to attend. In addition, the Community Chest Charity Art Auction will take place until 3:00pm - some of the Secondary Section art students have donated their artwork to be auctioned off in the art displays.

To request a tour of the Delia School of Canada Education Expo, please contact Tammie McGee at [t.mcgee@delia.edu.hk](mailto:t.mcgee@delia.edu.hk) or [e.office@delia.edu.hk](mailto:e.office@delia.edu.hk).

Tours will be one hour and 15 minutes long, plus additional time at the end of the tour if you wish to stay and participate in the above activities. Tours begin at the Taikoo Shing Elementary entrance on Tai Fung Avenue. **Please respond by April 19 to confirm your tour.**

### American Women's Association Charity Golf Tournament

Friday, 23 April - From noon  
Discovery Bay Golf Course  
Awards Dinner to Follow  
**Last day to Register is Monday, 12 April**

- Open to all - stableford scoring, no handicap card needed!
- Register as an individual, or with friends, colleagues and clients.
- Enjoy a guilt-free Friday afternoon on the golf course.
- Chance to win some fabulous prizes!
- Participation will directly benefit local HK charities.

AWA members & Spouses: HK\$2,000 Non-members: HK\$2,200

Register NOW and get more info at:  
[https://www.awa.org.hk/events\\_detail.php?eid=243123](https://www.awa.org.hk/events_detail.php?eid=243123)

### Fair Trade Fortnight

The largest annual Fair Trade Event in Hong Kong – the Fair Trade Fortnight has begun! We have lined up a series of exciting events:

#### **Fair Trade Fair**

Date: 8 & 9 April (Thur & Fri)

Time: 12pm – 8pm

Venue: Central Star Ferry Pier 7 (towards Tsim Sha Tsui)

Come to the Fair to enjoy discounts on a wide range of Fair Trade products, taste Fair Trade coffee, wine and spice teas, and follow the beats of local band Juicyning! Come find out how you can improve the lives of Third World producers through your support for Fair Trade products!

<http://www.fairtradehk.org/dp/?q=node/88>

#### **"Is it Hot Air or a Bubble?" Lion Rock Cocktail Forum**

The setting of the lowest mortgage rate in at least 20 years by banks in Hong Kong has spurred a reaction from the Hong Kong Monetary Authority (HKMA) who made a public statement warning banks of possible risks.

The Authority's actions prompt a number of questions that will be examined at this forum organised by The Lion Rock Institute.

Panel Members:

- **Arthur Yuen** - 阮國恒, Deputy Chief Executive, HKMA
- **Shih Wing-ching** - 施永青, Chairman, Centaline Group
- **Kwok Kwok-chuen** - 郭國全, Hon. Senior Research Fellow, School of Economics and Finance, University of Hong Kong
- **Andrew Shuen** - 孫柏文, Research Director, The Lion Rock Institute

Date: Tuesday, April 13, 2010

Time: 12:00-12:45pm - Registration

12:45-1:45pm - Discussion

1:45-2:30pm - Question & Answer Session

Venue: Veranda, Foreign Correspondents' Club (FCC), 2 Lower Albert Road, Central

Cost: \$390 for Lion Rock Supporters, \$490 for others

[Click here for more information and registration](#)

Or contact Mike Ying at **3586-8104** or email: [michael.ying@lionrockinstitute.org](mailto:michael.ying@lionrockinstitute.org)

Notes: Proceedings will be conducted in Cantonese.

#### **Detox Your Desktop - From Pile to Files**

Tuesday, April 13th, 2010

##### **Does this sound familiar?**

Are you drowning in piles of papers?

Have you had enough of your messy workspace?

Are you unsure of what to keep and what to toss?

Do you misplace important papers or forget about them?

*If you answered YES to any of these questions, this is the workshop for you!*

##### **What You'll Learn:**

- \* The 11 Essential Elements of a Productive Workspace
- \* How to maximise space in a small office or home office
- \* Where to begin when you tackle the piles
- \* What should be in your 'Grab and Run' file box
- \* Strategies for deciding what to keep - and where to keep it
- \* Designing a simple, personalised, long-lasting filing system

**Time:** 6.30pm – 9.30pm

**Venue:** 3rd Floor, 3 Pacific Place, Wan Chai

**Cost: \$1000 per person**

**Register by:** April 7th

For further details and registration, please email [service@organisingsolutions.com](mailto:service@organisingsolutions.com) or call **2869 9687**.

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## **MEMBER OPPORTUNITIES**

### **Job Opportunity at the CanCham: Events & Marketing Coordinator**

The Marketing & Events Coordinator role is responsible for supporting the Events Manager. The individual will perform a variety of tasks with a wide degree of creativity, flexibility and a can-do mentality is expected.

- Assist with managing on-site production and clean up for events as necessary.
- Prepare nametags, materials, notebooks, packages, gift bags, registration lists, seating cards, etc.
- Represents CanCham in public relations/liaison capacity on matters relating to events and at committee meetings.
- Attends events to facilitate operations and responds to emergencies, problems, etc., ensures all aspects of events are implemented and controlled according to plans.
- Prepare event timelines, budgets, and programming outreach and marketing schedules.
- Manage email program and database, produce weekly electronic newsletter, manage all CanCham social marketing sites (Facebook), and oversee website.
- Manage small projects as assigned
- Strong organizational skills with attention to detail
- Fluency written and spoken English a must

Please send resumes to Cynthia Szeto: [cynthia\\_szeto@cancham.org](mailto:cynthia_szeto@cancham.org)

### Job Opportunity at Blue Umbrella

Blue Umbrella Limited, a provider of level one due diligence reports, is looking for a fresh University graduate with good english who can read and write Chinese to join our dynamic young company. The Analyst position will provide training on basic company analysis and research. Blue Umbrella staff works hard, has fun and, most importantly, looks forward to coming to work. We are looking for someone who will fit our culture and be a long-term member of this growing team. Position is available immediately (or sooner!). To apply, please email [allan@bluedd.com](mailto:allan@bluedd.com).

### Two Job Opportunites at ICS Trust

Senior Manager, Marketing, and Business Development Manager, Marketing. Looking for energetic professionals with sales and marketing experience and international education, preferably with exposure to the trust/finance industry.

[Click here for more detailed description of Senior Manager, Marketing](#)

[Click here for more detailed description of Business Development Manager, Marketing](#)

Please contact Andrew Work at [andrew\\_work@cancham.org](mailto:andrew_work@cancham.org) if interested.

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## COMMITTEE MEETINGS

### Social Committee Meeting

Thursday, Apr 1 - 6:30-8:00pm

### Social Committee Meeting

Thursday, Apr 8 - 6:30-8:00pm

### Sustainable Development Committee Meeting

Friday, Apr 9 - 8:15-9:30am

### Technology Committee Meeting

Wednesday, Apr 14 - 6:30-8:00pm

### Social Committee Meeting

Thursday, Apr 15 - 6:30-8:00pm

### Entrepreneur and Small Business Committee Meeting

Tuesday, Apr 20 - 6:30-8:00pm

### Social Committee Meeting

Thursday, Apr 22 - 6:30-8:00pm

### Social Committee Meeting

Thursday, Apr 29 - 6:30-8:00pm

> These meetings are open to all Chamber members in good standing. Committee involvement allows you to enjoy quality networking opportunities as well as assist the Chamber in addressing opportunities and challenges within your industry.

[Please click here for further details on each committee.](#)

Please RSVP to Dipal Sandhu, indicating committee name in the subject line, at [dipal\\_sandhu@cancham.org](mailto:dipal_sandhu@cancham.org) in case of date change.

### Board Room rentals are available

Equipment available: LCD Projector\*, Flip Chart, Whiteboard with markers, Telephone line, Podium, Stationary\*, Photocopying\*, Fax\*

\*\*PLUS: Canadian Chamber members enjoy a 10% discount!\*\*

For details, please contact Dipal Sandhu, at [dipal\\_sandhu@cancham.org](mailto:dipal_sandhu@cancham.org)

\*Available for an additional cost

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