

EXCHANGE EXPRESS



The Weekly e-Newsletter of the Canadian Chamber of Commerce in Hong Kong

Platinum



Gold



Ruby



MUSTREAD

BUSINESS | Desmarais Family Beats Buffet

- > The earning result of Power Corporation of Canada run by the Desmarais family exceeded that of Berkshire Hathaway owned by stock guru Warren Buffett. Power Corp.'s average annual return was 14.5 per cent, while that of Berkshire Hathaway was 14.1 per cent, according to Bloomberg statistics from 1993 to 2008.

[Entire Article](#)

UPCOMINGEVENTS

6 Thursday, August

POLITICS | Roundtable with Alice Wong

6:30pm - 8:00pm

Free of Charge for Members

The Canadian Chamber of Commerce in Hong Kong, Suite 1301 Kinwick Center, 32 Hollywood Road, Central

Speaker: Dr. Alice Wong, MP for Richmond

> The Chamber will host a roundtable over drinks at The Canadian Chamber offices with the Conservative MP for Richmond, BC, Dr. Alice Wong. She is interested in meeting Canadians who are a vital part of the HK-Canada link and discover why Canadians choose to live abroad. She is also well briefed on Olympic preparations with many events to happen in Richmond. Come get to know this new addition to the Canadian political scene with deep roots in Hong Kong!

[Register Now](#)

[Contact Us](#)

7 Friday, August

SEMINAR | The Tipping Point: Why Changes Happen and How Trends Work by Malcolm Gladwell

9:00am - 1:00pm

Members: 4500HKD (Special Price Code: CanCham Malcolm * After July 16, member rate will be 5200 HKD)

Non-Members: 5200HKD (After July 16, non-member rate will be 6000 HKD)

The Four Seasons Hotel, 8 Finance Street, Central

Speaker: Malcolm Gladwell, Author of The Tipping Point, Blink and Outliers, one of Time Magazine's 100 Most Influential People (2005)

> Capture the rare opportunity to meet with the phenomenal speaker, Malcolm Gladwell, author of The Tipping Point, Blink and Outliers, during his first public appearance in Hong Kong! Using the principles of epidemiology, he explains how trends start and spread and he offers tools for igniting, steering and/or sustaining the trends.

CanCham members enjoy up to 25% off! Quote the promotional code "CanCham Malcolm" while registering online. Click on the link

below.

[Register Now](#)

[Contact Us](#)

7 Friday, August

SOCIAL | Happy Hour at the Lan Kwai Fong Beer Bar

6:30pm - 9:00pm

G/F, 30-32 D´Aguilar Street, Central, Hong Kong

Members: 30HKD Non-Members: 50HKD

> Come and join the CanCham at the New Lan Kwai Fong Bar to enjoy \$25 Beer, canapes and Happy Hour Price All Night. Ladies come for free this month!

[Contact Us](#)

13 Thursday, August

SOCIAL | 40th InterCham Young Professionals Cocktail

6:00pm - 9:00pm

Members: 180HKD (Registration until August 6)

The Viceroy, 2/F, Sun Hung Kai Centre, 30 Harbour Road, Wanchai

****Last Day Tomorrow****

> We'd like to invite you to the 40th InterCham Young Professionals Cocktail, another fabulous networking event!

This event will provide an excellent opportunity to mingle and meet with international business organizations in Hong Kong. In addition,

there will be a great opportunity to participate in a raffle and maybe bring home some great prizes!

[Register Now](#)

[Contact Us](#)

14 Friday, Saturday, and Sunday, August

SEMINAR | Breakthrough to Success - Wealth and Power Weekend **UPDATE**

15

Friday and Saturday: 9:00am - 10:30pm, Sunday: 9:00am - 8:00pm

16

FREE for all CanCham Members (LIMITED TIME ONLY)

Star Hall - HITEC, Kowloon Bay, 1 Trademart Drive, Kowloon Bay, Kowloon, Hong Kong

Speaker: Christopher Howard, Described as The Warren Buffett of Personal and Professional Development

> Motivate and Transform yourself and your Staff in one weekend!

Who MUST attend?

- If you know that you are capable of much more than you are currently doing in life
- If you are unwilling to settle for anything less than your unlimited potential
- If you feel lost or uncertain about the direction you are currently heading
- if you want to accelerate your success and learn the tools that GUARANTEE maximum empowerment

Christopher Howard, is one of the world's leading authorities on the psychology of wealth and accelerated personal achievement. Described as "The Warren Buffett of personal and professional development," He is the next Anthony Robbins, already captivating audiences worldwide from UK to New Zealand with clients including politicians, Fortune 500 executives, celebrities, and thousand of people.

** For those who paid will be upgraded to Platinum Seating worth over \$10,000 per seat**

[Register Now](#)

[Contact Us](#)

20 Thursday, August

SEMINAR | Worldwide recession - how deep, how long?

Thursday, 20th August 2009, 12:30 – 2:00 pm (12:15 pm Registration)

Member: 490HKD

Non-Member: 590HKD

Corporate Table: HKD6200 (10-12 seats)

Island Shangri-La Hotel Hong Kong, The Ballroom

Speaker: Professor Dr. Norbert Walter , Chief Economist, Deutsche Bank Group

> The world economy is undergoing its deepest recession since World War II. History suggests that the correction of housing and credit market excesses does deepen and lengthen the downturn. The downward spiral is not yet broken. At this luncheon, Prof. Walter will share his in-sight about the global economy in a year to come.

[Register Now](#)

[Contact Us](#)

26 Wednesday, August

SOCIAL | End of Summer Wine Tasting Party!

6:30pm – 8:30 pm

Members: 120 HKD Non-Members: 220 HKD

TAKU, Japanese Cuisine, 35 Elgin street, Soho, central, Hong Kong.

> Let us welcome you to the Chamber in style with a chance to sample 6 Different drinking wines from all over the world provided by Vins de France.

A glass of premium Champagne will be provided on arrival to ensure your taste buds are refreshed Come mingle with other new members and enter our lucky draw or wine quiz for a chance to win some fabulous prizes. Don't forget your business card for the draw!

[Register Now](#)

[Contact Us](#)

NEWMEMBERS

CORPORATE | Optiled Lighting International Limited

Mr. Peter Chan, Managing Director

Mr. Howard Hsu, Director of Business Development

Ms. Jacqueline Wong, Director of Business Development

> Founded in 2000, Optiled Lighting International Ltd. is a leading provider of LED lighting solutions for an entire range of functional lighting applications. In a world aggressively seeking green solutions to solve business challenges, Optiled is shaping the future of light by leading the way into a new era of environmentally and human friendly LED light.

Over the past decade Optiled has quickly established itself as a major brand for LED lighting solutions by developing innovative products, providing practical applications, knowledgeable project expertise, and establishing an extensive sales & distribution network across the North & South America, Europe, China, Hong Kong, South East Asia, Japan, and Australia & New Zealand regions.

Optiled is committed to the development of LED lighting because of numerous advantages inherent to the technology and business operations: LED lighting supports CSR initiatives and elevates brand images by not only producing the best quality light, but also by saving energy, lasting longer, and requiring no mercury for manufacturing. Our lighting solutions are of higher quality and do not give off any UV or IR radiation. In fact, LED lighting gives off less heat and producing almost no CO2 when in use thus plays a major part in fighting global warming. In terms of business operation, LED lighting reduces operating expenses through lower electricity expenses, air-conditioning and maintenance costs, as well as offers significantly longer lamp life.

Optiled strives to maintain long-term relationships with its customers by providing expert consulting, customized lighting consultation services, and written global warranties that ensure customer confidence and satisfaction.

It is our promise to you that with our LED products you get a new generation source of light with reliable and superior lighting performance that will reduce costs, generate revenue, and improve your brand status in many important ways. It has taken time, and through continuous development and understanding customer requirements, we have developed the products we offer today, which are brighter, greener, and easier to use than any other lighting technology on the market. This is how we are shaping the future of light, creating a brighter and better tomorrow for future generations.

www.optiled.com

CORPORATE | RESET (HK) Limited

Mr. Liam Salter, Director of Business Development

Ms. Alanna Miles, Principal Consultants

Mr. Brian Au, Senior Consultant, Regional Director, Digital & Corporate

> Tackling climate change is one of the major business challenges of the 21st Century and leading brands in almost every sector are starting to act. What is clear is that far from becoming a business liability, cutting carbon emissions provides options for generating new value. Costs can be reduced through improved energy efficiency. Quality brands can be strengthened by demonstrating measurable, verifiable improvements to stakeholders. And new, differentiated low carbon products and services can be offered to increasingly aware and concerned consumers.

Established in 2008 RESET is one of Asia's first dedicated carbon management companies. The in-house team has almost 15 years experience of working on climate issues in Asia with backgrounds in NGO, carbon finance, verification and consulting.

RESET delivers a complete carbon reduction service, structuring solutions to fit individual corporate needs. RESET focuses on delivering a full set of carbon consulting, accounting, planning, training and offsetting solutions in-house, and structures teams of local partners to deliver supplementary services to clients such as energy management, finance, and technology support.

RESET's model is structured around a menu of solutions:

- Building the Value Proposition: market analysis and strategy to develop an approach to reducing carbon that delivers maximum benefits to client companies.
- Carbon Footprinting: measure, monitor, report and verify corporate or supply chain carbon emissions.
- Low Carbon Planning: integrate carbon reduction goals into corporate development strategy and build new opportunities for brand enhancement and product differentiation with customers, investors and employees.
- Hitting Carbon Targets: install energy efficient and renewable energy technologies and engage employees to reduce the carbon footprint.
- Building Brand and Product Lines: understand how carbon can be used to build brand equity, differentiate products, and build the communications outreach to achieve these goals.
- Carbon Offsets and/or Credit Generation: go completely carbon neutral by sourcing high grade, local carbon offsets or increase revenue by generating carbon credits through in-house carbon offset programs.

If you are concerned about carbon, engage our team of experts to work with you to maximize the value of reducing your impact. And be part of the growing solution to the problem of climate change.

<http://www.resetonline.com>

CORPORATE | Cliftons Limited

Mr. Davy Penhard, Sales Manager
Ms. Eva Liu, Business Development Manager
Ms. Irene Sze, Business Development Manager

> Cliftons is Asia Pacific's #1 provider of computer training, conference, seminar and video-conferencing facilities. With over 200 state of the art rooms across nine cities in Hong Kong, Singapore, Australia and New Zealand, as well as a host of affiliate venues in many cities throughout the region, Cliftons has provided the space for hundreds of small and large companies to train, update and develop their teams.

Cliftons has facilitated international software rollouts, technical training, business planning workshops and professional development conferences for many of Asia Pacific's leading organizations and government departments. With over eleven year's experience assisting organizations deliver training solutions, Cliftons has developed a uniform international level of service, technical infrastructure and flexibility second to none.

High levels of customer service, a strong team environment, integrity and commitment to its clients are but a few of the reasons why Cliftons is the industry leader. Cliftons has the resources, expertise and experience to assist corporations and government departments train, update and develop their teams, having assisted over 1500 organizations deliver their training facility requirements for organizational software rollouts, technical training, business planning workshops and professional development programs.

Organizations can benefit from the delivery of a more streamlined training program by considering Cliftons as part of the end solution during a project's initial planning stages. Central locations, state of the art technical infrastructure and a business philosophy built on service and flexibility have allowed Cliftons to develop a reputation for delivering its clients immediate and long-term financial and human capital benefits.

www.cliftons.com

ENTREPRENEUR | Body Synergy Limited

Mr. Nathan Solia, Managing Director

> Body Synergy Limited was founded in 2005 by Nathan Solia, with the aim to provide high quality fitness programs. We currently operate two fitness programs in Hong Kong – *BOOTCAMP* by Body Synergy and *Personal Training* by Body Synergy. Both programs are results-based training with fitness, nutrition and lifestyle which are the important factors in achieving goals for our clients.

BOOTCAMP by Body Synergy is a progressive all over body workout performed in a group and outdoor setting. The program is operating in many different locations in Hong Kong .

Personal Training By Body Synergy is a one to one holistic Personal Training program that focuses on achieving results by looking at the individual, their environment and their lifestyle in order to motivate our clients to make changes to reach their personal goals

15A Carfield Commercial Building, 75-77 Wyndham Street, Central, Hong Kong
Telephone: 852- 28696883
Fax: 852-28152215
Email: nathan@bootcamp.com.hk
Website: www.bootcamp.com.hk

ENTREPRENEUR | EastWestern Consulting

Ms. Elisabeth Schardt, Managing Director

> EastWestern Consulting is a Fashion Consultant Company specialized in product development of middle to high fashion collections. We consult established fashion or start-up companies to develop their collection with a creative sense, technical know-how and in a strategic perspective, to produce a Prêt-a-Porte Collection in Asia in the desired design, target price range and the quality level the Brand stands for. Service arrangement can be from assisting the customer's creative team to find fabric and trims, as well technical support to develop their collection and assisting the supplier to execute the ideas into production sample, to projects like setup a competent purchase operation, to enable the customer to handle their purchasing and product development in Asia productively.

Elisabeth Schardt has over 20years experience in the fashion industry, 12 years in Asia with engineer and MBA background and has managed buying offices of well know high end fashion brands.

www.eastwestern-consulting.com

CORPORATE ADDITIONAL | **Ms. B.Mei Velasquez**, Communications, Asia, Sun Life Financial

CORPORATE ADDITIONAL | **Ms. Bonnie Tang**, Sales Manager, JW Marriott Hotel Hong Kong

INDIVIDUAL | **Mr. Edrick Yu**, Vice President Client Service, Computershare Hong Kong Investor Services Limited

INDIVIDUAL | **Mr. Kerwin Chang**, Senior IT Consultant, IBI Group

INDIVIDUAL | **Ms. Margaret Yeung**, Account Director, Sarment

YOUNG PROFESSIONAL | **Mr. Vincent Chun-Cheong Hung**, Summer Intern, ARA Asset Management (Prosperity)

CANADIAN&MEMBERNEWS

FOOD | Canadians and Canadian Products at HK Food Expo

> The HK Food Expo starts on August 13th and ends on the 17th. The Canadian Pavilion is in Hall 3 which is from August 13th to the 15th only. Hall 3 will be open for trade-only the first two days and then open to public for the last day. Hall 1 is 5 days long and it is open to public the entire time. The Canadian Pavilion is located at 3C10-05. Our exporters, big and small, are looking forward to see some local Canadians at the Canadian Pavilion. There will be lots of sampling of Canadian products from wine to pepperoni.

INSURERS| Sun Life repositions for long-term growth and expansion in China

> Sun Life Financial Inc. (TSX/NYSE: SLF) announced today that it has entered into an agreement with the China Everbright Group to reposition Sun Life Everbright Life Insurance Company Limited to capture a larger share of China's growing financial services sector. The restructuring, which is subject to regulatory approval, is anticipated to take effect by the end of this year.

[Entire Article](#)

THEATRE | *Timeout* Review on *Antigone*, a Theatre du Pif's production

> "Last night, at the Cultural Centre's stage-in-the-round Studio Theatre, nine actors in Theatre du Pif's production of *Antigone* stood before an audience still taking their seats... Their formal preparations, it became clear, had ended, and all that remained was for their colleague, the tenth actor, to arrive and commence the tragedy..."

Read what *Timeout* says about the huge success of *Antigone*:

<http://www.timeout.com.hk/stage/features/26715/review-antigone.html>

MINING | GobiMin Inc. Signs MOU to Invest in Silver Refinery in China

> Toronto-based GobiMin Inc. announced that it has signed a memorandum of understanding (MOU) with Shandong Zhaojin Group Co. Ltd. (Zhaojin) to invest jointly in a silver refinery and other related projects in the China. Zhaojin is a large Chinese gold producer principally engaged in gold and silver exploration and mining, ore processing and smelting. GobiMin will acquire from Shandong Zhaojin about a 50% equity interest of in Chenzhou Zhaojin Precious Metal Production Co. Ltd., a Zhaojin subsidiary which owns a 75% equity interest of Yongxing Zhaojin Precious Metals Processing Co. Ltd., a silver refinery in Yongxing, Hunan province. According to the terms of the MOU, Zhaojin will devolve its silver refinery business to Yongxing Zhaojin.

[Entire Article](#)

DIRECTORY | The **EXCHANGE**DIRECTORY update process is underway!

> The Canadian Chamber of Commerce in Hong Kong's largest publication of the year is just around the corner.

By now we have made contact with all members via email or telephone so a big thank you to those who have already returned their **Directory Update Forms** to us.

Those who still have not please do so as soon as possible, as we need your help to make sure this directory is the best it can be - so please play your part by submitting logos and photos!

ANYONE CAN ADVERTISE IN THE DIRECTORY - please contact directory@cancham.org for great rates!

If you are not a member, sign up now so that you will not miss out on your chance to be a part of this year's exciting new **EXCHANGE**DIRECTORY package.

Please contact our Membership Manager Luigi La Tona at +(852) 2110 8718 or luigi_latona@cancham.org for more details.

Deadline for becoming a new member and getting into the directory is **August 7th**

Deadline for updating member information, supplying new logos or photos is **August 14th**

MEMBERPROMOTIONS

COMEDY | The Mira Hong Kong brings on the laughs!

4

Friday, September

> 8:30pm (English Show)

Tickets: 180 HKD Early-bird Special: 150 HKD

1/F Function Room, The Mira Hong Kong, 11 Nathan Road, TST

Haven't perfected your funny guy routine? Let The Mira Hong Kong present you with the city's top comedy maestros to show you how.

Line-up of comedians: Ryan Hynek, James Lee, Matina Leung, James Morley, and "Winner 2007 and 2008 Funniest Comedian" Vivek Mahbubani.

<http://www.takeoutcomedy.com>
http://en.wikipedia.org/wiki/The_TakeOut_Comedy_Club_Hong_Kong

Take pictures and mingle with your favourite comedian at Room One (extended happy hour till midnight!) after the show!

Booking is now open (RSVP comedy@themirahotel.com).

SEMINAR | Free Breakthrough to Success - Wealth and Power Weekend

> LIMITED TIME ONLY for All CanCham Members

August 14-16, Friday and Saturday: 9:00am - 10:30pm, Sunday: 9:00am - 8:00pm
Star Hall - HITEC, Kowloon Bay , 1 Trademart Drive, Kowloon Bay , Kowloon , Hong Kong

Speaker: Christopher Howard, Described as The Warren Buffett of Personal and Professional Development

Christopher Howard, is one of the world's leading authorities on the psychology of wealth and accelerated personal achievement. Described as "The Warren Buffett of personal and professional development," He is the next Anthony Robbins, already captivating audiences worldwide from UK to New Zealand with clients including politicians, Fortune 500 executives, celebrities, and thousand of people.

Link: <http://www.chrishowardasia.com/rf/?af=canadChamber>

** For those who paid will be upgraded to Platinum Seating worth over \$10,000 per seat**

SOCIAL | Joint Canadian Universities Happy Hour

> Date: Thursday, August 20, 2009
Venue: Prive, 60 Wyndham Street, Central HK

HOTEL | Hong Kong Resident Package

> Why not stay and holiday in Hong Kong at the renewed JW Marriott Hotel where you can kick back and relax while enjoying cocktails and

fabulous food, from HK\$ 1,688 per room, per night.

Offer includes:

- Newly renovated Deluxe Harbour View Room
- Breakfast at Marriott Café for 2 persons
- 2-course lunch at the Fish Bar for 2 persons or a lunch buffet*, including dessert at The Lounge
- Complimentary cocktail or drink in Q88@Riedel Room
- Complimentary early check-in at 9 am
- Complimentary late check-out at 6 pm

Terms & Conditions Rate is subject to 10% service charge. Hong Kong Identify Card required upon check-in. Valid from immediate effect through 31 December, 2009. Subject to availability.

Quote "XXAS" when booking, to apply for this special rate.

* Guests may choose either Salad or Noodle or Curry lunch buffet at The Lounge (only available from Monday through Friday)

For reservations, please call Marriott Reservations Toll-free hotline at (852) 2841 3000 (Hong Kong) or email to res.jwhongkong@marriotthotels.com

WINE | Hong Kong 's first urban winery

> The 8th Estate Winery is offering a once in a lifetime opportunity to experience the best wines in the world with the first production of wine made in Hong Kong . Hosted in the barrel room of our urban winery, The 8th Estate has partnered with wine expert Simon Tam to create an evening that Hong Kong has never seen before. We are pleased to offer an exclusive discount of 15% off the listed event price to members of the Canadian Chamber.

www.the8estatewinery.com

Contact Lysanne Tusar at lysanne@the8estatewinery.com

MUSIC | Flute & Harp Recital

> Robert Aitken & Erica Goodman

Flute & Harp Recital

Date: 20th September 2009

Time: 7:30pm

Venue: Concert Hall, Hong Kong City Hall , Central

Dear Members and Friends of the Canadian Chamber of Commerce,

Hong Kong Flute Centre is pleased to present to you two world's legendary Canadian premiere flutist, Robert Aitken and premiere harpist, Erica Goodman whom for the first time in Hong Kong, perform a duo flute & harp recital at the Hong Kong City Hall on 20th September 2009. For details of the event, please visit <http://www.flute.hk>

Hong Kong Flute Centre is pleased to offer all members and friends of The Canadian Chamber of Commerce an exclusive package for attending the concert. The package will include a VIP ticket to the concert and a premiere, newly-recorded CD featuring Robert Aitken, Erica Goodman and the Mirage Quintet of Canada. In addition, you will also be entitled to an autograph privilege by both artists after the concert.

The cost of the package is 450 HKD.

To register, please email your contact info@flute.hk with information of your name, contact number and nos. of package included. For enquiry, please contact Ms. Christina Ng at 3520 2628.

Payment should be made by cheque to "PAM Management Company Limited" and mail to 14th Lee West Commercial Building , 375-379 Hennessy Road , Wanchai, Hong Kong . Details will be further given once your registration is received.

Hope to see you all at the concert.

SPORTS | Surf City – Treasure Island Surfing Camp open

> Care to take surfing lessons or try your hand at camping out this summer? Call Joanne at 2984 2711 or email booking@oohlala-hk.com.

FOOD | Knowing Your Curry

> Thai Lemongrass is spicing up its curry repertoire by introducing 100 new curry dishes, creating a curry menu of its own. There are twelve distinctive flavors and types of curry, each with a unique blend of various spices and ingredients.

There are health benefits to eating Thai curry which are made from spices which attributed medicinal properties.

For more information, please click [here](#) .

For our private room dining menu, please click [here](#) .

NEW OPENING | Igor's Group's Expansion Continues Apace – Launch of Tonic, Café Iguana.

> The Igor's Group has launched Tonic and Café Iguana on Hollywood Road. Café Iguana is all about the Mexican – full menu and wide selection of tequilas and margaritas. In addition to Hollywood Road, they continue to consolidate their presence on the Elements rooftop with a Café Iguana there as well. With new venues coming on the market in Central, who knows where they will strike next?

www.igors.com

TRAINING | Creative Writing and Public Speaking Courses

11 Tuesdays and Thursdays, August

CLASSES | Creative Writing

13

> 3:30pm - 5:00pm

18

Do you want to write more skilfully? Venture's Creative Writing class is for you! An experienced Editorial Manager from England will be running this program. The program will stimulate the participants' imagination and give them such confidence in their own writing that they will want to have it published.

20

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CLASSES | Public Speaking

27

> 3:30pm - 5:00pm

Conducted by a past Walt Disney television presenter, Venture's Public Speaking class is one of the most popular program that requested by our students. In the last session, participants will see how confident they seem and how when they watch themselves on video!

14

Friday, August

CLASSES | Learning English through Movies

21

> Who says learning English is boring? How about learning through movies! The participants of this exciting programme develop a love and enjoyment for English. In addition, they also enhance their listening ability, and are given guidance on interpretation of the body and facial language to further their understanding of each film.

28

9:00am - 10:00am

Age group: 7-11

11:30am - 1:00pm

Age group: 12+

CLASSES | Youth Entrepreneurs

> 10:00am - 11:30am

What does it take to be a successful entrepreneur? Mrs. Julia Courtenay-Tanner established one of the most reputable English language training centres in Hong Kong 25 years ago. Returning Hong Kongers still ask for Venture by name. How does she manage? She will share her secrets with you!

Venture Language Training Limited, 1/F, 163 Hennessy Road, Wanchai. For more information, please contact Karen Poon at 2507 4985.

EMPLOYMENT OPPORTUNITIES

MARKETING | Regional Marketing Manager - Regus Business Centre Limited

> Regus operates the world's largest network of business centres, providing fully furnished and serviced offices, in some of the best commercial locations around the world. We are a dynamic organization, with a culture that breeds success. We now have over 1000 centres in 75 countries. In Asia Pacific, we currently operate over 100 business centres in 16 countries.

Regional Marketing Manager (based in HK) - South East Asia

Location : Hong Kong

Direct Manager: Marketing Director, Asia Pacific (based in Hong Kong) with a dotted line to

Purpose of Role:

To deliver marketing activities for the South East Asia region (countries covered are Singapore , Malaysia , Thailand , Vietnam , Philippines & Indonesia) and to generate quality enquiries to meet volumes/targets whilst achieving optimum ROI.

Preferred Qualifications and Experience:

- 8 years of experience in marketing-related roles preferably in B2B, sales or service-oriented industries
- Working knowledge of Search Engine marketing (SEM) and search engine optimization (SEO)
- Proven project management track record in delivering new marketing capabilities and campaigns
- Formal qualification in Marketing or Communications (BA or equivalent)
- Solid experience in managing external agencies
- Excellent written English and copy writing skills
- Candidate with solid digital/web marketing experience possibly gained in an agency environment preferred
- Ability to multi task and support major projects in parallel

- A self-starter with initiative and tenacity to work under pressure
- Interested applicants, please send in your CV to asia.careers@regus.com. Please state 'Marketing Manager - SEA' in the email subject line.

For more details, please visit www.regus.com

COMMUNITYNEWS

PARTY | Liquid Interiors launch party!

> Liquid Interiors Guerrilla Website Launch - Green Interior Design
Date: Wednesday, August 12th 2009 @ 7pm – 10pm
Venue: Lok Hing Lane Outdoor Amphitheatre, Central, Hong Kong
Between Pottinger Street and Won On Lane (Just outside of Yumla)

Live performances by DJ Steve Bruce and DJ *DSP

Liquid Interiors is a new Green Interior Design Consultancy based in Central specializing in commercial interior design for restaurants and retail shops. Discover stylish and comfortable liquefied interiors that you would love even if they weren't green!

They will be holding a launch party under the stars on Wednesday, 12th August. Please contact the Creative Director Rowena at rowena@liquid-interiors.com directly for more information.

www.liquid-interiors.com

EXHIBITIONS | Trade Fairs and Exhibitions

13 Thursday, Friday and Saturday, August
FOOD | Hong Kong International Tea Fair
14 > Venue: Hong Kong Convention & Exhibition Center
15 Admission: 13-14 August: open to trade buyers only
15 August: open to public by ticket admission

<http://www.hkteafair.com>

13 Thursday, Friday, Saturday, Sunday and Monday, August

FOOD | HKTDC Food Expo

14

> Venue: Hong Kong Convention & Exhibition Center

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Admission: Trade Hall (13-14 August: open to trade buyers only; 15 August: open to public by ticket admission)

Public Hall (13-17 August: open to public by ticket admission)

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www.hktdc.com/hkfoodexpo

HEALTH | International Conference & Exhibition of the Modernization of Chinese Medicine & Health Products

> Venue: Hong Kong Convention & Exhibition Center

Admission: 13-14 August: open to trade buyers only

15-17 August: open to public by ticket admission

www.hktdc.com/icmcm

14 Friday, Saturday, Sunday and Monday, August

LIFESTYLE | HKTDC Hong Kong Lifestyle Showcase

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> Venue: Hong Kong Convention & Exhibition Center

16

Admission: Open to public by ticket admission

17

www.hktdc.com/hklifestyleshowcase

SEMINARS | Foreign Student Services/International Education Services

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Friday and Monday, August

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SESSION | Langley School Board

3:00pm - 4:00pm and (Information Session) and 4:30pm - 6:00pm (Application for September 2009)

Foreign Student Services, Room 2112 Hang Lung Center, 2-20 Paterson Street, Causeway Bay, Hong Kong (Causeway Bay MTR "E").

> Suitable forms: Form 1 – 5. 24-hour acceptance.

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Monday to Friday, August

SESSION | Recruitment Week for Form 5 HKCEE Wishing to Study in Canada for September 2009

10:00am - 1:00pm and 2:00pm - 6:00pm

Foreign Student Services, Room 2112 Hang Lung Center , 2-20 Paterson Street, Causeway Bay, Hong Kong (Causeway Bay MTR "E").

> Suitable forms: Form 5 HKCEE.

For booking, please contact 2577-9901 or infocanada@fsshongkong.com

SEMINARS | Mandatory Provident Fund

13

Thursday, August

SEMINAR | MPF - Make Pension Funds Work Seminar

6:45pm - 8:00pm (registration starts at 6.30pm)

Members/Non-Members: \$100 per person, \$150 for two people (fee includes refreshment and a 1-hour private consultation with our experienced and highly qualified planners)

ipac boardroom, Suite 5105, 51/F, The Center, 99 Queen's Road Central, Hong Kong

Speaker: Sheila Dickinson, Senior Vice President and Pamela Bradley, Vice President, ipac financial planning HK Limited, licensed by the Securities and Futures Commission, CE no. AAN641 and a member of the Professional Insurance Brokers Association

> The Mandatory Provident Fund (MPF) has been in place since 2000. With rumours circulating about transfers and early cashing in - what are your MPF obligations and options as an expat? Do you know:

- ~ what is MPF?
- ~ how does it fit in with your long-term planning?
- ~ can you transfer your overseas pension?
- ~ what happen to your MPF when you leave Hong Kong ?
- ~ how does the scheme apply to the self-employed?
- ~ other investment opportunities that can benefit expats while living in Hong Kong

Please visit www.ipac.com.hk for further information or call Evonne at 2285 2669. Click [here](#) for registration.

Upcoming seminars in August:

- ~ [Australia Night](#) (20 August 2009, 6.45pm – 8.00pm)
- ~ [property, tax and expats](#) (27 August 2009, 12.45pm – 2.00pm / 6.45pm – 8.00pm)

(These seminars are of a general nature. The application of its contents will depend on individual circumstances.)

CHAMBER OPPORTUNITIES

Membership Information

> For more information on how to join the Canadian Chamber of Commerce in Hong Kong – the largest and most active Canadian business organization in the world outside Canada, please email your membership manager at luigi_latona@cancham.org or call 2110-8718.

Changing jobs? Addresses? Emails? Let us know! Contact luigi_latona@cancham.org or call 2110-8718 and we'll keep your information up-to-date.

Publications

> The Chamber produces the weekly Exchange Express (e-news), Exchange (quarterly magazine), electronic direct mail services and the annual directory. For advertising inquiries, please contact andrew_work@cancham.org or 2110 8728.

Please note that members should not abuse the privilege of having other CanCham members' contact information.

Boardroom Rentals

> The Chamber's boardroom is available seven days a week for hourly rental. Our 612 square foot, multi-purpose boardroom can accommodate up to 50 people for meetings, lectures, seminars, luncheons, presentations, and more. For bookings or inquiries, please contact Dipal Sandhu at 2110 8700, or dipal_sandhu@cancham.org.

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