



The Weekly Newsletter of The Canadian Chamber of Commerce in Hong Kong

### PLATINUM



### GOLD



### RUBY



## WEDNESDAY, APRIL 22<sup>ND</sup>, 2009

## UPCOMING EVENTS

### Canadian Chamber Events

# 24

Friday, April

#### **SOCIAL | Macau Chamber Happy Hour**

6:00pm-9:00pm

The Grand Canal shoppes, Fogasamba, Shop 2412, The Venetian Macau Resort Hotel

> Come one come all to the Canadian Chamber's monthly mixer! Join us at Fogasamba, Macau for our April Happy Hour. This month's happy hour promises to be fun while you mix and mingle with new and old friends!.....<<more

[Register Now](#)

[Contact Us](#)

# 28

Tuesday, April

#### **SEMINAR | Entrepreneurship WITH IT In times of adversity**

6:30pm-8:00pm

Chamber Boardroom, Suite 1301, Kinwick Centre, 32 Hollywood Road, Central

> *Speaker(s) : Andrew "Flip" Filipowski, Executive Chairman and CEO*

Come along to this session and:

1. Lets look at different types of entrepreneurship and utilizing IT...
2. Very often drivers of innovation: less money, fewer resources, and big dreams!
3. Understand the environment and how to be an entrepreneur anywhere.
4. Key traits to look for in a successful entrepreneur and a manager.
5. How to take their vision across an organization, keeping people focused and committed despite the many business challenges.....<<more

[Register Now](#)

[Contact Us](#)

**8**

Friday, May

**SOCIAL | Annual Ball Count Down Happy Hour**

6:00pm-9:00pm  
California in LKF

> Get excited with us while we get ready for the 2009 Annual Ball.

Enjoy happy hour-priced drinks and free flow canapés prepared by French trained Chef Raymond!! .....<<more

[Register Now](#)

[Contact Us](#)

**16**

Saturday, May

**SOCIAL | The 2009 Canadian Chamber Annual Ball: The Haida Awakening**

7:00pm-Late  
The Grand Hyatt Hong Kong

> We are delighted to announce a gala unique from all others. The 2009 Annual Ball will be taking place, on Saturday, May 16, 2009 at the Grand Hyatt Hong Kong. The Theme this year is "The Haida Awakening.".....<<more

[Register Now](#)

[Contact Us](#)

**19**

Tuesday, May

**SEMINAR | Emergency Briefing on BC Provincial Election**

6:30pm-8:00pm  
Chamber Boardroom, Suite 1301, Kinwick Centre, 32 Hollywood Road, Central

> *Speaker(s) : Mr. Clark M. Roberts, Partner, Gowling Lafleur Henderson*

On May 12, 2009, British Columbia will hold a general election to choose a new Provincial government.

Will it be the re-election of Gordon Campbell and the BC Liberals? Or will Carole James and the New Democratic Party be elected to govern the Province?.....<<more

[Register Now](#)

[Contact Us](#)

**20**

Wednesday, May

**SEMINAR | UpClose with Tom Peters**

9:00am-4:00pm  
Four Seasons Hotel Hong Kong, 8 Finance Street, Central

> *Speaker(s) : Mr. Tom Peters*

Tom Peters' one day interactive workshop will be the biggest opportunity for your business's future as we head toward the most major economic turmoil since World War II. With his famous 'bias for action' Tom Peters will bring you a day full of answers to your questions about the recession.....<<more

[Register Now](#)

[Contact Us](#)

20

Wednesday, May

**SEMINAR | Living in Hong Kong, Should you Rent or Buy?**

6:30pm-8:00pm

Chamber Boardroom, Suite 1301, Kinwick Centre, 32 Hollywood Road, Central

> *Speaker(s) : Mr. Ian Maxey, Senior Vice President, ipac and Ms. Pamela Bradley, Vice President, Property Specialist, ipac*

The current financial crisis has seen Hong Kong rental and property sale prices plummet, with predictions for both to fall significantly by next year. As an expat, what should you do? Come along to this session and: 1. Understand the impact of property acquisition on cash flow and budgeting 2. Discover the real costs involved in purchasing and maintaining a property 3. Find out what you need to know if you are planning to return home 4. Figure out how renting and buying fits into your overall financial situation.....<<more

[Register Now](#)

[Contact Us](#)

**Co-Hosted Events**

4

Monday, May

**SEMINAR | 2009 HKCBA National Canada-Hong Kong Business Forum**

Convention Center, Vancouver

> Managing Challenges and Realizing Opportunities in Today's Economic Climate

Keynote Address: Mr. John Tsang, Financial Secretary of Hong Kong

THE HKCBA IS STILL ACCEPTING APPLICATIONS FOR HONG KONG BASED SPEAKERS. Please contact Andrew Work at [andrew\\_work@cancham.org](mailto:andrew_work@cancham.org) if interested.

Cost: Member of HKCBA and Supporting Organizations\*: \$200 + GST

Non-Member: \$300 + GST

Full-Time Student: \$100 + GST

For more information, contact Joyce Chung at [nationaled@hkcbacom](mailto:nationaled@hkcbacom) .....<<more

[Register Now](#)

[Contact Us](#)

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## NEWMEMBERS

**ENTREPRENEUR | Kaizor Innovation, Elaine Ann – President**

> Kaizor Innovation is a strategic innovation consultancy based in Hong Kong/China that helps companies strategize, research, and design innovative products and services. Kaizor's founder Elaine Ann has brought the processes of new product innovation and user-centered design approach from the U.S. to Asia. Kaizor offers in-house training programs and project consultancy to companies, helping them manage corporate creativity and

innovation, increase product competitiveness and advance methods in identifying new market opportunities.

Kaizor's clients range from large international companies to mid-size corporations and start-ups including: Hewlett-Packard, P&G, BMW DesignWorksUSA, CNN, Franklin Electronics, Sensomatic and Asian clients such as OSIM, Changhong, Lan Kwai Fong Group, PCCW, GoAnimate, iMerchants, AirGini etc. Kaizor has also worked closely with Hong Kong government related bodies such as the Hong Kong Design Centre, Hong Kong Productivity Council, Hong Kong Science and Technology Parks. Its founder Elaine Ann also teaches the Masters Design program at the Hong Kong Polytechnic University School of Design on new product and services innovation.

#### **ENTREPRENEUR | SilkRoad Technology, Ralph Tomerlin – Director**

> SilkRoad technology believes that talented employees give companies a key advantage in the marketplace. Our goal is to help you to gain that advantage by managing the entire career cycle of your employees through recruiting management, onboarding, performance management, learning management and intranet content management. We help you bring in the best talent and keep it for the long term.

SilkRoad's solutions not only address the processes of managing talent, they also deliver your unique brand as an employer. Your talent brand is the essence of your organization...it's who you are, what you stand for, your culture and image as an employer. SilkRoad can provide you with all the software tools you need to automate, streamline and grow every aspect of your talent management processes and branding with ease and efficiency, at all candidate and employee touch points.

#### **ENTREPRENEUR | Francesca, Cornelia Maeder – Managing Director**

> In 2009, Swiss born, Cornelia Maeder, founded the luxury chocolatier in Hong Kong SAR. Specializing in Grand Cru quality products, Premium, Swiss Hand Made Chocolates are designed to inspire the palate and lives of those who appreciate the finest things in life.

FRANCESCA premium chocolate is positioned as a healthy and inspiring product. The Grand Cru quality of products enriches your health and your complete wellbeing offering a beautiful combination of inspiration and delicious tasting confection.

##### **A Wealth of Experience**

Cornelia's extensive experience as a trained chocolatier, has allowed her to intimately understand the needs of the corporate and individual chocolate lovers. Inspired to share her knowledge enables her to offer personalized and customized solutions to her clientele.

##### **Commitment to Luxury**

With experience and knowledge of confection FRANCESCA has the ability to select only the finest products and packaging to be crafted and guaranteeing taste and quality in every box.

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## **CANADIAN&MEMBERNEWS**

#### **SOCIAL | LIMITED TICKETS AVAILABLE! The Haida Awakening**

> We are delighted to announce a gala unique from all others. The 2009 Annual Ball will be taking place, on Saturday, May 16, 2009 at the Grand Hyatt Hong Kong. The Theme this year is "The Haida Awakening."

This year the Chambers will again amaze as they reach deep into Haida lore, the rich and powerful mythology of Canada's West Coast natives, to weave a spell and transform our corner of Hong Kong into a blockbuster evening of magic. The Canadian Chamber of Commerce in Hong Kong and Macau set the new standard for premiere events in Hong Kong with last year's "A Night in the Ice Palace". We attracted more than 400 guests

to last year's ball and this year, we expect a record number of influential business leaders and their VIP guests, socialites, senior government officials and friends of the Canadian and Hong Kong business communities.

[Entire article](#)

### **Chamber in the National Post... | Stockwell Day's Visit to Hong Kong**

> Earlier, at a sold-out luncheon organized by the Canadian Chamber of Commerce, the minister admitted to being "not quite prepared" for the extent of "growth demand" he witnessed on his China tour, including the massive boom in infrastructure construction that is continuing, despite the global economic slowdown, because of Beijing's fiscal stimulus measures.

[Entire article](#)

### **TRAVEL | Cruising**

> Brett Dudley, Founder and Chairman of [Ecrising.travel/hk](http://ecruising.travel/hk) thinks Asia is poised to become the next great growth opportunity for the cruise industry and Taiwan plans to be one of the reasons. Taiwan Visitors Association said that Taiwan is experiencing record-high numbers of cruise visitors as more cruise lines continue to add it to their Asian itineraries.

In addition to Star Cruises, which primarily serves the Asian market, several international lines include Taiwan in a variety of cruises in the region. These include Seabourn, Silversea, Azamara, Costa, Holland America, Oceania and Princess Cruises,

Approximately 450,000 cruise passengers are expected to visit Taiwan in 2009, representing a 15% increase compared to 2008. Forty-two cruise calls are scheduled to visit Taiwan's international ports this year a 75% increase over the prior year. Four international ports are available in Taiwan - Keelung, Taichung, Kaohsiung, and Hualien – with room for further development. The island nation has a total of 11 ports.

Key to further growth of Asian cruises is the improving international relations with China, which are expected to continue. New agreements allow ships to sail directly between Taiwan and China, which will make it easier and more convenient for cruise lines to include both countries in their Asian itineraries. And, with more than 100 flights a week between the two countries, international travellers have added flexibility in creating appealing cruise/land tour packages from Taiwan. The Far East is expected to become an increasingly appealing cruise destination, offering outstanding value as well as attractions, history and culture unique to Asia. To meet the current demands of increasing cruise traffic and to prepare for further growth, Taiwan continues to invest in cruise-related projects.

Keelung Harbor, Taipei's homeport, has planned to construct a US\$78 million multi-functional building that would integrate cruise passenger traffic, an exhibition center, shopping mall and port offices. Construction is scheduled to be completed in 2013.

Here is a 15 night cruise package that goes to Taiwan

<http://www.ecruising.travel/HK/Details.aspx?id=6904>

### **OTHER | Canadians pirate hunting**

> Canadian warship the Winnipeg hunts down pirates off the Somali coast

[Entire article](#)

### **OTHER | Canada Issues a Wake-Up Call: You May Be a Citizen**

> Thanks to a new law, Canada will bestow citizenship Friday on what its government believes could be hundreds of thousands of unsuspecting foreigners, most of them Americans.

The April 17 amendment to Canada's Citizenship Act automatically restores Canadian nationality to many people forced to renounce it when they became citizens of another country. It also grants citizenship to their children.

[Entire article](#)

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## MEMBERPROMOTIONS

### FOOD | Italian Aperitivo at The Lounge & Q88 Wine Bar

> After a busy day, relax and treat yourself and your friends to Aperitivo at the Lounge & Q88 Wine Bar. Indulge in an authentic Italian specialties, premium wines, beers and cocktails pairing with an antipasto buffet on every Thursday night from April 23 to August between 6:30pm and 9:30pm at HK \$168\* including one standard drink and a chance to get into a lucky draw. For reservation, please call 2841 3846

[http://www.jwmarriotthk.com/dm090401/dm090401\\_en.htm](http://www.jwmarriotthk.com/dm090401/dm090401_en.htm)

### WORKSHOP | Get a New Perspective on Optimising Your Return on Assets?

> Canadian Premier Training is providing an exciting one-day intensive workshop for professionals interested in delving further into what comprises success and how it can be systematically optimised. The sessions are being conducted by Canadian facilitators with a combined proven track record of 40 years.

You can download the workshop brochure at:

[www.canadianpremiertraining.com/featured\\_events/hong\\_kong/brochure.pdf](http://www.canadianpremiertraining.com/featured_events/hong_kong/brochure.pdf)

One date still available: May 15, 2009

Venue: Island Shangri-La

Includes: breakfast, lunch, refreshments, and workshop materials

Early bird price: HK \$3,900, until April 27 (extended for Canadian Chamber of Commerce members)

Regular price: HK \$4,500.

If you are in town and attending the Chamber's gala event on May 16, join us the day prior. This is an opportunity to learn new techniques and take advantage of networking opportunities that will Optimise your Personal Return on Assets! Registration forms available online.

Find out more at: [www.canadianpremiertraining.com](http://www.canadianpremiertraining.com)

### WORKSHOP | Negotiation Skills 2 day Open House Seminar by ClarkMorgan May 7th & 8th (Shenzhen)

> Morry Morgan is the General Manager of ClarkMorgan, and author of 'Peng! Negotiating with Chinese Characteristics'. He has been training negotiation skills for over 15 years, and has led his company to Training Firm of the Year, for both 2007 and 2008.

Content will include:

Target Acquisition Equation

Needs Vs Positional Sales

The Funnelling Technique

Conducting a Features Audit  
Reciprocation  
Involving your target  
Personalities of a Negotiation

And much much more. The course will be RMB 4000 including training, materials and lunches.

Please click on the link for more details:

[http://www.clarkmorgan.com/en/events/may07\\_she.htm](http://www.clarkmorgan.com/en/events/may07_she.htm)

## **WORKSHOP | NLP Metaprograms Event - Saturday 9th of May**

> Second meeting of the Hong Kong NLP and Self Development Club on Saturday 9th of May from 2pm to 5pm. The trainers for this session will be Helene Liu ([www.themastermindsgroup.com](http://www.themastermindsgroup.com)) and Andy Clark ([www.clarkmorgan.com](http://www.clarkmorgan.com))

The topic this week will be NLP's Metaprograms. This field allows us to look at our personality patterns such as "Towards or Away-From" – when you think of new event do you think about exactly what you want, or do you focus on the things you don't want. We will look at how your metaprograms change your experience of life and how we can communicate more effectively with people who have different metaprograms from our own.

You will have a chance to take the metaprograms self analysis in order to work out your own personality preferences and those of others in the group.

2pm - Welcome and Ice Breakers

2:15pm - Introduction to Metaprograms – what are they and how do they work?

2:45pm - Metaprograms Interview Part 1

3:30pm - Break

3:45pm - Metaprograms Interview Part 2

4:30pm - Test your Metaprogram recognition

5pm - Finish

The event will be held at:

Banquet Hall A,

Grande Promenade Club House (downstairs),

38 Tai Hong Street

SaiWanHo (MTR exit A – just walk towards the sea and it's right there).

This is a fun, friendly and interactive event for those who are at all levels of NLP and self development. No previous experience is necessary, however all participants should be willing to try out some new ideas and get involved.

The club is non-profit, however we are asking for a HKD 100 donation towards room rental, snacks and materials cost.

## **EDUCATION | Upcoming CEC events**

> Canadian Education Centre (CEC) is pleased to present a Study Canada Information Seminar on "Education & Career Planning". This free information session will be held on Friday, April 24 from 4:30- 5:30p.m. at the Canadian Education Centre, Rm 1216, China Merchants Tower, Shun Tak Centre, 168 Connaught Road Central. Seating is limited; reservations are highly encouraged but not required. For information and enquiries, please call 2524-9668 or visit our website at: [www.studycanada.ca/hongkong](http://www.studycanada.ca/hongkong)

The Canadian Education Centre (CEC) is pleased to present a High School Seminar by Limestone District School Board in Kingston, Ontario. Mr. John Clements, Coordinator of International Education, and Ms. Joann Natalini, Homestay Co-ordinator, will give a presentation and meet one-on-one with prospective students and parents. This free information session will be held on Thursday, April 30 from 6-8pm at the Canadian

Education Centre, Rm 1216, China Merchants Tower, Shun Tak Centre, 168 Connaught Road Central.  
Seating is limited; reservations are highly encouraged but not required. For information and enquiries, please call 2524-9668 or visit our website at: [www.studyincanada.ca/hongkong](http://www.studyincanada.ca/hongkong)

## **EDUCATION | FREE “Study in Canada” Seminars – April 2009**

> April 27, 2009 (Monday)  
18:30-20:30 New Westminster School District  
Suitable for F.1-F.5 students  
<http://www.sd40.bc.ca/iep/>

For more information, please contact Foreign Student Services (HK) at 2577-9901 or [www.fsshongkong.com](http://www.fsshongkong.com)

## **ART | See Art. Love Art. Buy ART**

> Don't miss Asia's Leading International Art Fair!

Over 110 of the world's leading galleries from 24 different countries will be showing at the HKCEC from 14 - 17 May. Some of the world's biggest modern and contemporary artists will be on show; Andy Warhol, Damien Hirst, Anish Kapoor, Zhang Xiaogang and many more!

Prices range from just US\$1000 to US\$10,000,000. The Fair provides the perfect opportunity to purchase your first piece or simply add to your collection! You can also join one of the complimentary guided tours around the Fair, attend a thought provoking talk and discussion or simply enjoy a glass of champagne in the Veuve Clicquot Champagne Bar.

[www.hongkongartfair.com](http://www.hongkongartfair.com)

Special Ticket Offer: 2 tickets for the price of 1

Thursday 14 – Sunday 17 May

Book online here:

<http://www.hkticketing.com/eng/rd.asp?id=2835&title=ARTHK09%20-%20Special>

or call HK Ticketing on 31 288 288

Quote ARTHK09 (all caps, no space) on both the website and phone line

## **OTHER | Senior HR & Business Leader Forum: Change & Leadership during Challenging Times**

> Elizabeth Thomson, President & Founder of ICS Trust (Asia) Limited will speak on “Leadership for Entrepreneurs: Three Times & Not Out!” on April 30, 2009 at Senior HR & Business Leader Forum on Change & Leadership During Challenging Times. Elizabeth will also moderate a panel of senior business leaders including:

Ir. John Mok, Co-founder and Chairman of Automatic Manufacturing Limited

Randy Hung, Executive Director of China Shineway Pharmaceutical Group

Francis Wong, Associate Director of FlexSystem Limited including directorship/CEO in the Group

Other featured speakers include:

Greg Basham, Founder & CEO of eeVoices Limited

Dr. Joe Leung, DProf (Middlesex); Principal Consultant, Organisational Learning Consultancy Limited; Director, Middlesex University SME Centre; Specialist, Middlesex Work Based Learning

For more information and online registration, go to

<https://www.eevoices.com/NewsEvents/EventsApr302009.aspx>

Contact Christen Ma at [christenma@eevoices.com](mailto:christenma@eevoices.com) or +852 2262 2727 for other enquiries.

## **OTHER | Complimentary access to asia.WSJ.com**

> Exclusively for members of The Canadian Chamber of Commerce in Hong Kong

The Wall Street Journal Digital Network is pleased to announce the launch of an Asian edition of The Wall Street Journal Online at [asia.WSJ.com](http://asia.WSJ.com), The new site provides Asia-generated and targeted content combined with the same global perspective for which The Wall Street Journal is renowned. Supported by streamlined navigation and a clean design, you'll also find dedicated features, deeper analysis and full markets data.

Simply register at [www.wsj-asia.com/canhk](http://www.wsj-asia.com/canhk) , you can enjoy 30-day complimentary access to [asia.WSJ.com](http://asia.WSJ.com)

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## **CHAMBER OPPORTUNITIES**

### **Membership Information**

> For more information on how to join the Canadian Chamber of Commerce in Hong Kong – the largest and most active Canadian business organization in the world outside Canada, please email your membership manager at [luigi\\_latona@cancham.org](mailto:luigi_latona@cancham.org) or call 2110-8700.

> Changing jobs? Addresses? Emails? Let us know! Contact [luigi\\_latona@cancham.org](mailto:luigi_latona@cancham.org) or call 2110-8700 and we'll keep your information up-to-date.

### **Publications**

> The Chamber produces the weekly Exchange Express (e-news), Exchange (quarterly magazine), electronic direct mail services and the annual directory. For advertising inquiries, please contact [fanny\\_chan@cancham.org](mailto:fanny_chan@cancham.org) or 2110 8711.

Please note that members should not abuse the privilege of having other CanCham members' contact information.

### **Boardroom Rentals**

> The Chamber's boardroom is available seven days a week for hourly rental. Our 612 square foot, multi-purpose boardroom can accommodate up to 50 people for meetings, lectures, seminars, luncheons, presentations, and more. For bookings or inquiries, please contact Dipal Sandhu at 2110 8700, or [dipal\\_sandhu@cancham.org](mailto:dipal_sandhu@cancham.org).

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## **COMMITTEE MEETINGS**

> These meetings are open to all Chamber members in good standing. Committee involvement allows you to enjoy quality networking opportunities as well as assist the Chamber in addressing opportunities and challenges within your industry. Please click [here](#) for further details on each committee.

**27**

Monday, April

**MEETING | Education Committee**

6.30pm-8.30pm

The Canadian Chamber of Commerce Boardroom, 1301, Kinwick Centre, 32 Hollywood Road, Central

- 7** Thursday, May  
**MEETING | Property Committee**  
6.30pm-8.30pm  
The Canadian Chamber of Commerce Boardroom, 1301, Kinwick Centre, 32 Hollywood Road, Central
- 11** Monday, May  
**MEETING | China Business Committee**  
6.30pm-8.30pm  
The Canadian Chamber of Commerce Boardroom, 1301, Kinwick Centre, 32 Hollywood Road, Central
- 19** Tuesday, May  
**MEETING | Entrepreneur & Small Business Committee**  
8.00am-9.00am  
The Canadian Chamber of Commerce Boardroom, 1301, Kinwick Centre, 32 Hollywood Road, Central
- 21** Thursday, May  
**MEETING | Young Professionals Committee**  
6.30pm-8.00pm  
The Canadian Chamber of Commerce Boardroom, 1301, Kinwick Centre, 32 Hollywood Road, Central
- 25** Monday, May  
**MEETING | Education Committee**  
6.30pm-8.30pm  
The Canadian Chamber of Commerce Boardroom, 1301, Kinwick Centre, 32 Hollywood Road, Central

Please RSVP to Dipal Sandhu, indicating committee name in the subject line, at [dipal\\_sandhu@cancham.org](mailto:dipal_sandhu@cancham.org) in case of date change.

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## EXTENDED NETWORK

### **VOLUNTEER | Employee Volunteer Week**

> Let's put our hands together for the community

Join the many companies taking part in Hong Kong's first Employee Volunteer Week 10 -16 May 2009

<http://www.communitybusiness.org.hk/EVWeek2009/>

Employee volunteering (EV) is an inexpensive way to enhance employees' skills and can enable companies to demonstrate their commitment to the community during tough economic times. EV is an essential part of CSR; particularly during a period of economic recession. During EV Week, companies may allow its employees to take time off during the week to volunteer on their own, or it may organise a specific activity or programme of activities for its employees to participate in.

Many companies in Hong Kong may already have successful and active employee volunteering programmes. By identifying a single week in which companies are encouraged to take action in the community, the impact and awareness of such activities can increase dramatically.

Join the many companies taking part and demonstrate your company's commitment by signing up today. For more information, please see: <http://www.communitybusiness.org.hk/EVWeek2009> or contact Ada Wong at [ada@communitybusiness.org.hk](mailto:ada@communitybusiness.org.hk)

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## CHAMBERSTAFF

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